



THOMAS MORE UNIVERSITY

Spring 2020 Enrollment Data Book

Office of Institutional Research, Planning, and Assessment
March 13, 2020

Contents:

Traditional Enrollment	2
Traditional Enrollment by Major	3
Adult and Graduate Enrollment	4
Adult and Graduate Enrollment by Program - Head Count	5
Adult and Graduate Enrollment by Program - by Credit Hour	6
Gemini Enrollment	7
Total Enrollment	8

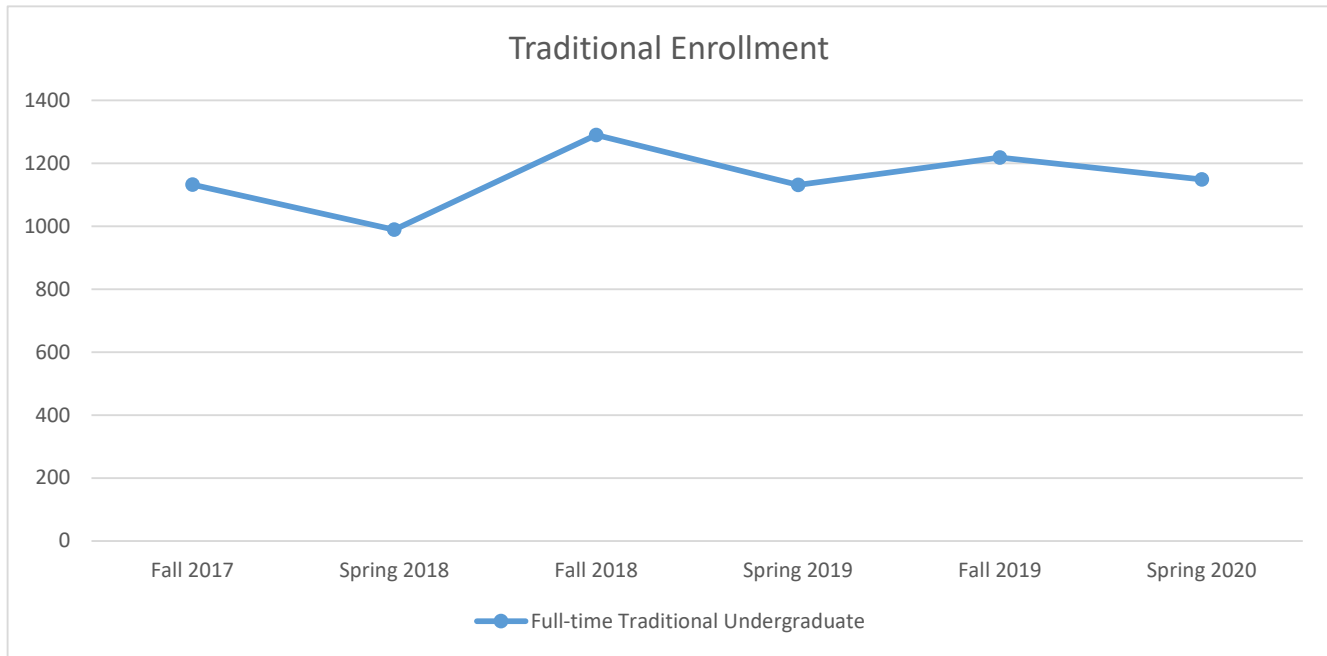
Executive Summary

Full-time traditional enrollment is 1,149 students, our highest mid-semester traditional enrollment. 98 new students enrolled this spring, including 57 students from our teach-out agreement with Cincinnati Christian University. The persistence rate for returning students increased to 88.4% from 86.6% last spring. Traditional programs with the highest enrolled are Business, Biology, Nursing, and Education. Adult and graduate enrollment is 446 students (510 last year) and 3,599 credit hours (4,105 last year). The Bachelor of Elected Studies programs in Ethical Leadership and Individualized Program have grown significantly since last year. Dual credit enrollment is 371 (551 last year). Overall student head count is 2,011 students.

Full-time Traditional Enrollment						
	Cohort Enrollment	Other New Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	SP to FA Traditional Persistence Rate
Fall 2017				1,132	37	
Fall 2018	480	68	742	1,290	20	82.91%
Fall 2019	364	55	799	1,218	29	69.54%

	Cohort Enrollment	Other New Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	FA to SP Traditional Persistence Rate
Spring 2018	0	46	943	989	94	86.12%
Spring 2019	0	31	1,100	1,131	127	86.61%
Spring 2020	0	98*	1,051	1,149		88.39%

*Spring 2020 New Enrollment includes 57 new students from teach-out agreement with Cincinnati Christian University



Notes:

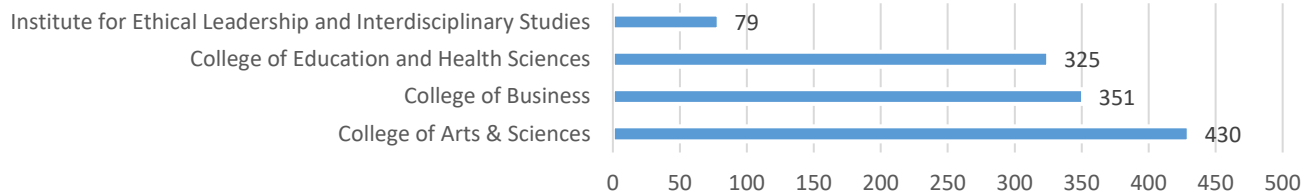
Graduates includes students who graduated at the end of that term. Spring graduates also includes those who graduated the following summer.

Persistence Rate = returning enrollment of current term / (previous term total enrollment - previous term end of term graduates)

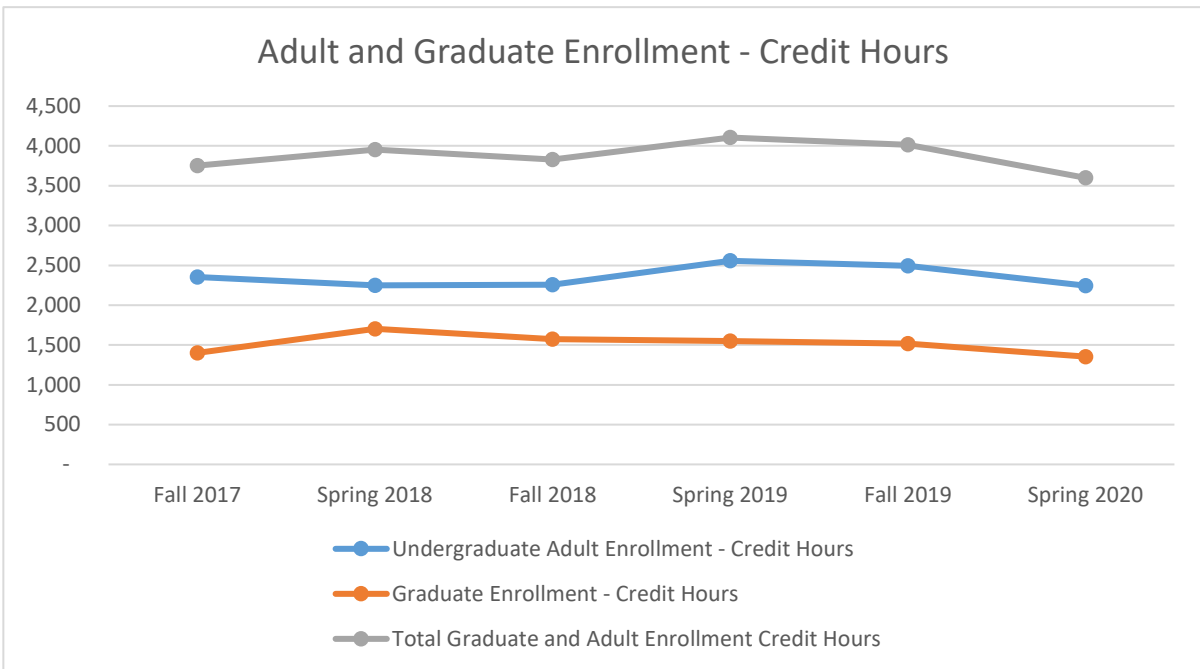
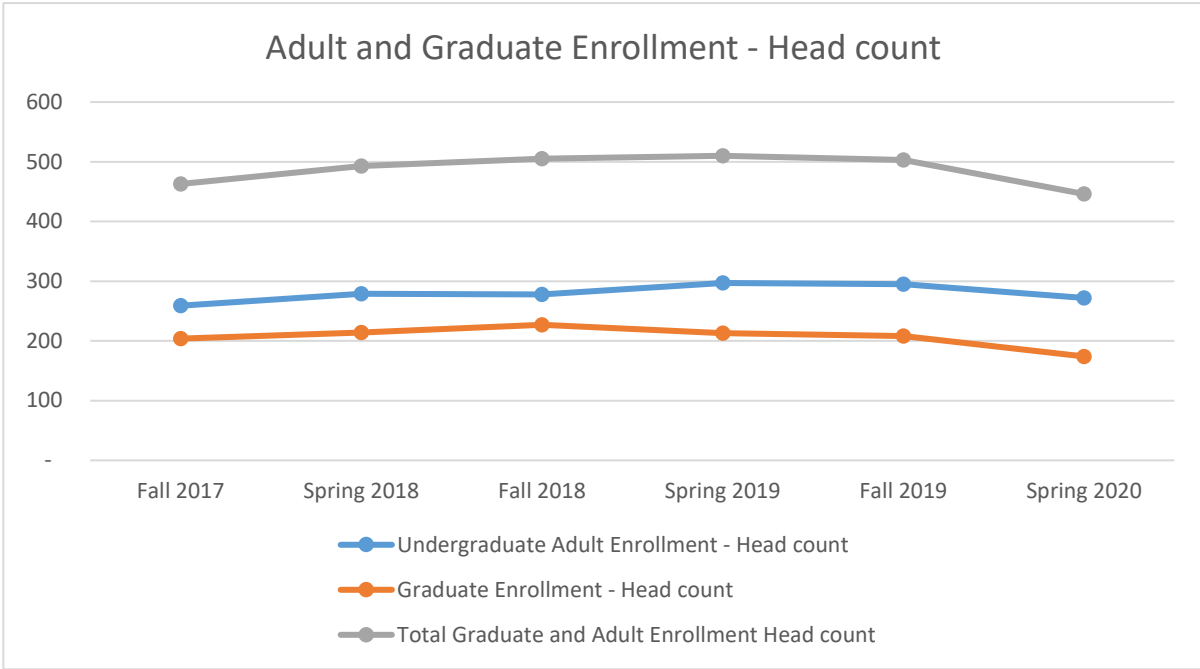
New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot.

Spring 2020 Traditional Enrollment by Major
***full-time students, includes both primary and secondary majors**

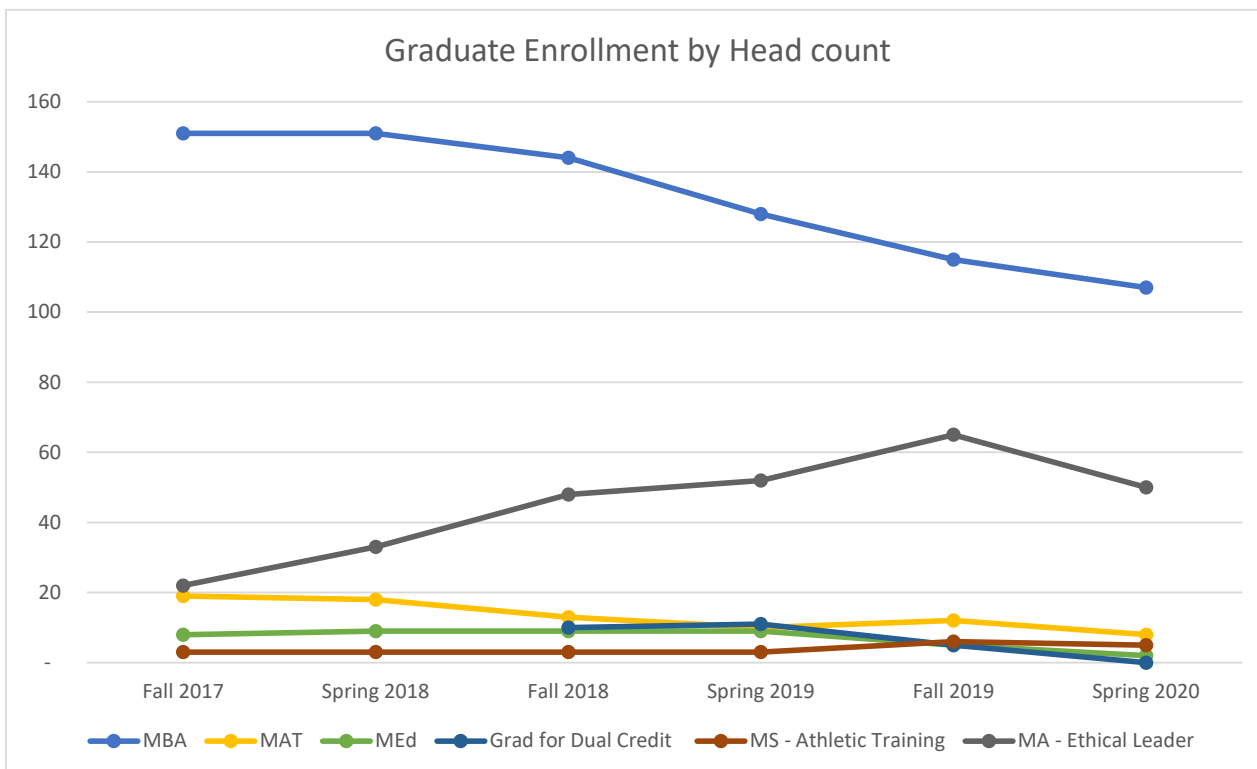
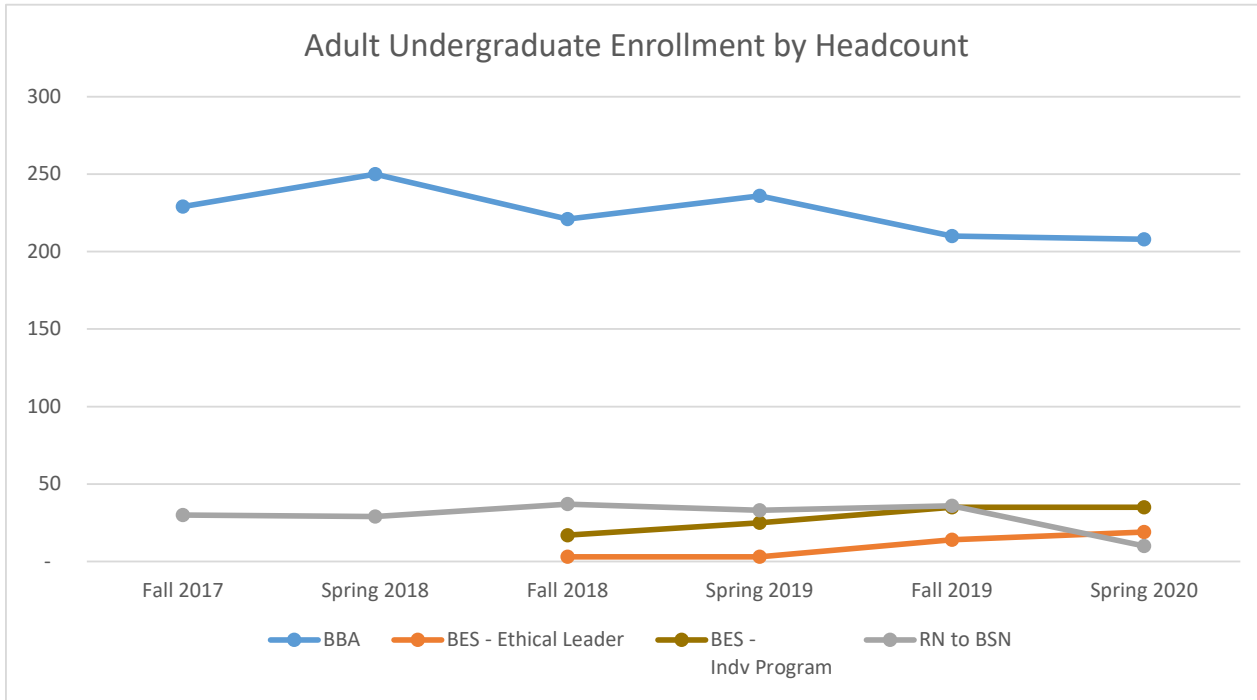
Department	Major	Total	Percentage
Business Administration	Business Administration	186	15.2%
Biological Sciences	Biology	134	10.9%
Nursing	Nursing	120	9.8%
Psychology	Psychology	87	7.1%
Accountancy	Accountancy	76	6.2%
Education	Elementary Education	54	4.4%
Business Administration	Sports and Entertainment Marketing	49	4.0%
Sports Sciences	Exercise Science	48	3.9%
Criminal Justice and Sociology	Criminal Justice	32	2.6%
Information Systems	Computer Information Systems	31	2.5%
Communication	Communication	29	2.4%
Creative and Performing Arts	Art	27	2.2%
General College	Exploring	25	2.0%
History and Political Science	History	22	1.8%
General College	Individualized Program	21	1.7%
Sports Sciences	Exercise and Health Strategies	21	1.7%
English	English	21	1.7%
History and Political Science	Political Science	19	1.6%
Chemistry	Chemistry	17	1.4%
Education	Initial Education Major	15	1.2%
Law	Law	15	1.2%
Ethical Leadership	Ethical Leadership	15	1.2%
Education	Social Studies-Secondary Education	13	1.1%
Education	Middle School Education	13	1.1%
Information Systems	Management Information Systems	12	1.0%
Economics	Economics	12	1.0%
Creative and Performing Arts	Theatre	11	0.9%
Sports Sciences	Athletic Training	10	0.8%
Criminal Justice and Sociology	Sociology	9	0.7%
Mathematics and Physics	Mathematics	9	0.7%
Education	Special Education	7	0.6%
Education	Educational Studies	7	0.6%
Mathematics and Physics	Physics	7	0.6%
Education	English-Secondary Education	6	0.5%
Philosophy	Philosophy	6	0.5%
Education	Theatre - Secondary Education	6	0.5%
Chemistry	Biochemistry	4	0.3%
Theology	Theology	4	0.3%
Education	Business and Marketing - Education	3	0.2%
Biological Sciences	Medical Laboratory Science	3	0.2%
Education	Mathematics-Secondary Education	3	0.2%
International Studies	International Studies	3	0.2%
Biological Sciences	Environmental Science	2	0.2%
Education	Chemistry-Secondary Education	2	0.2%
Education	Art-Education	2	0.2%
Foreign Languages	Spanish	2	0.2%
Education	Spanish Education	2	0.2%
Education	Biology-Secondary Education	1	0.1%
Education	Theatre/Speech-Secondary Education	1	0.1%



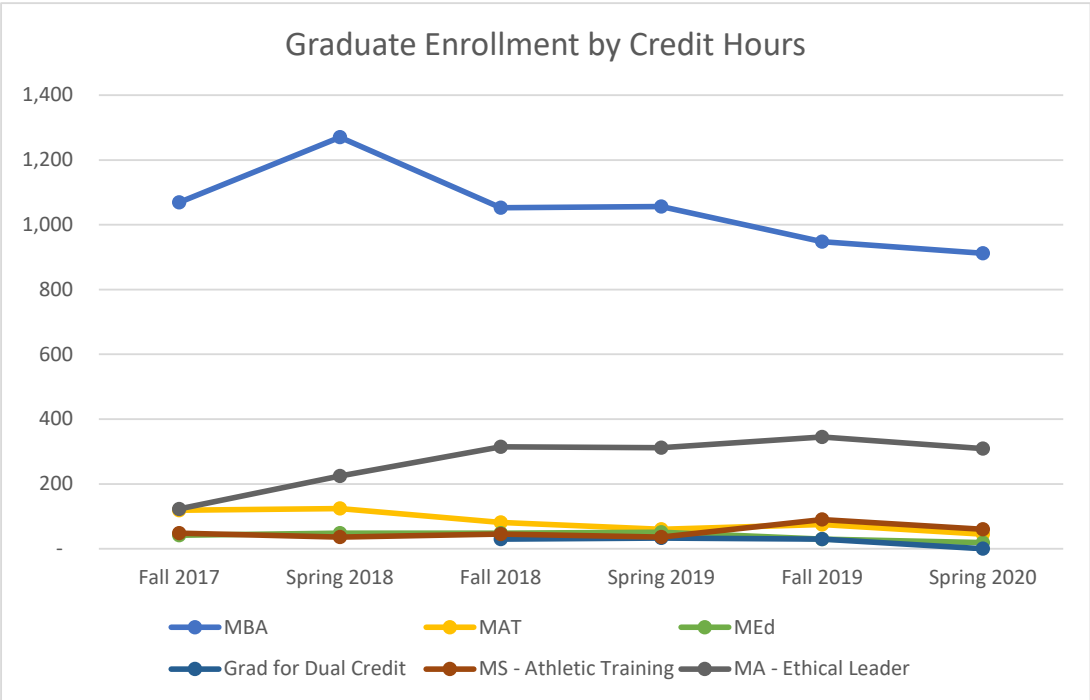
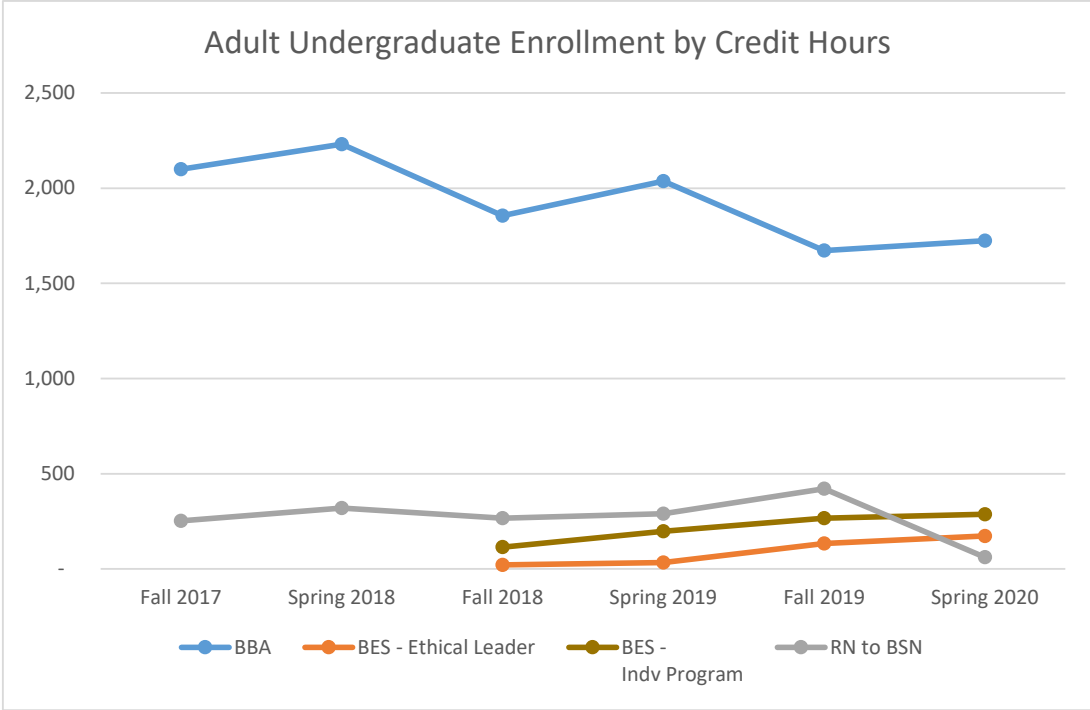
Adult and Graduate Enrollment						
	Undergraduate Adult Enrollment - Head count	Graduate Enrollment - Head count	Total Graduate and Adult Enrollment Head count	Undergraduate Adult Enrollment - Credit Hours	Graduate Enrollment - Credit Hours	Total Graduate and Adult Enrollment Credit Hours
Fall 2017	259	204	463	2,352	1,401	3,753
Spring 2018	279	214	493	2,250	1,703	3,953
Fall 2018	278	227	505	2,256	1,572	3,828
Spring 2019	297	213	510	2,557	1,548	4,105
Fall 2019	295	208	503	2,494	1,518	4,012
Spring 2020	272	174	446	2,245	1,354	3,599



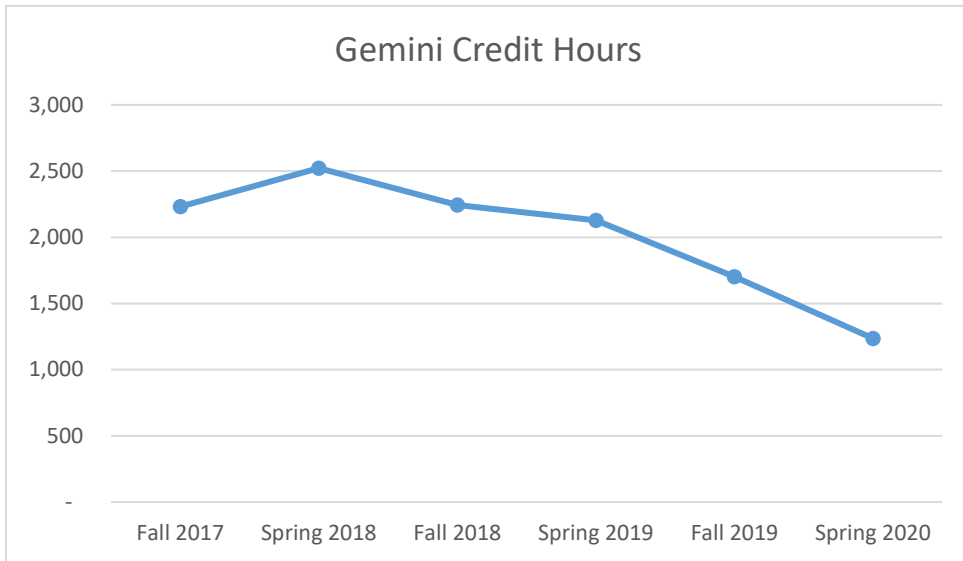
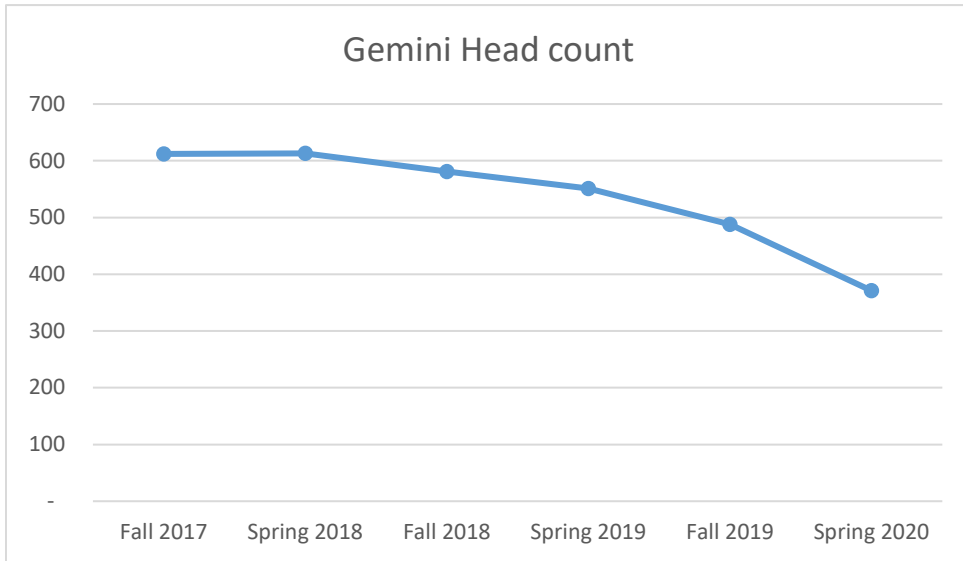
Adult and Graduate Enrollment by Program Head Count											
	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	229			30	151	19	8			3	22
Spring 2018	250			29	151	18	9			3	33
Fall 2018	221	3	17	37	144	13	9	10		3	48
Spring 2019	236	3	25	33	128	10	9	11		3	52
Fall 2019	210	14	35	36	115	12	5	5		6	65
Spring 2020	208	19	35	10	107	8	2	0	2	5	50



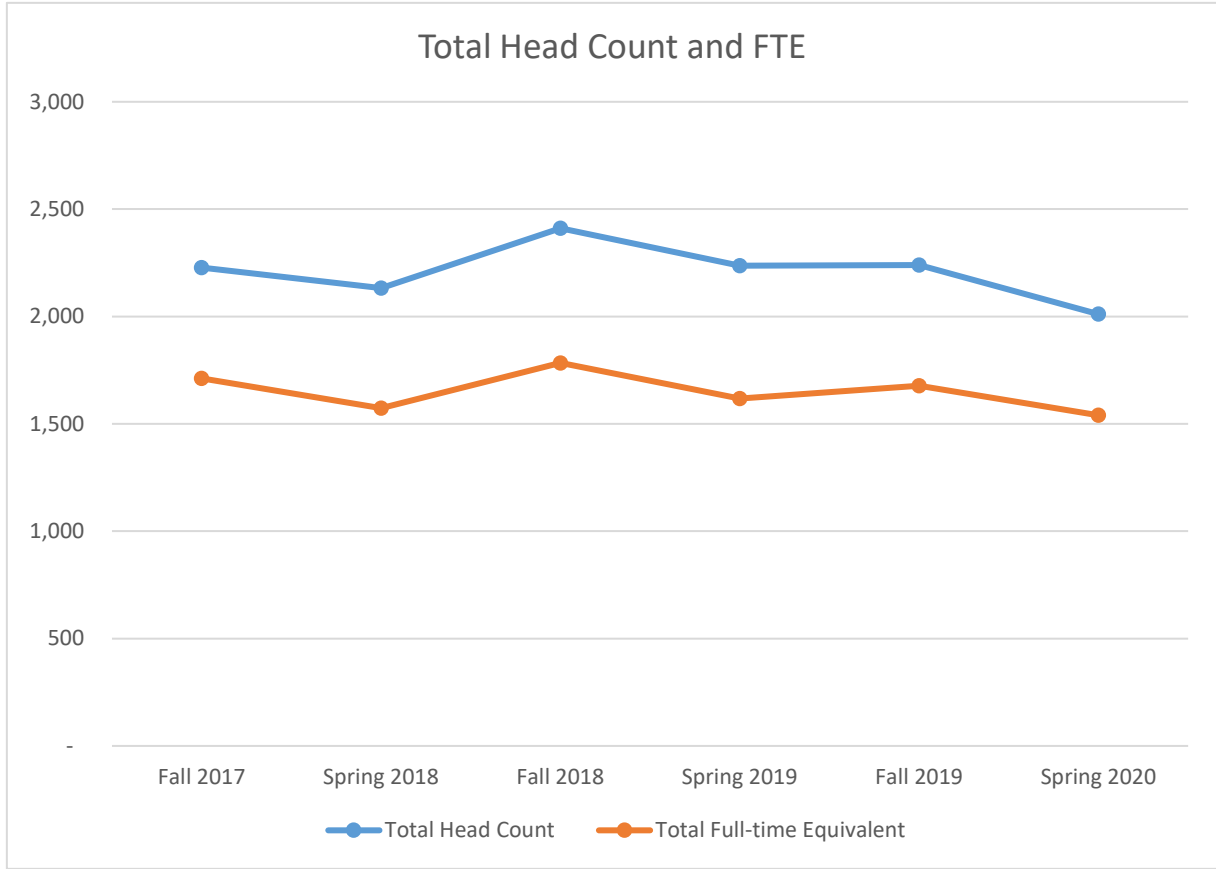
Adult and Graduate Enrollment by Program by Credit Hours											
	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	2,100			252	1,069	119	42			48	123
Spring 2018	2,231			319	1,270	124	48			36	225
Fall 2018	1,855	21	114	266	1,053	81	48	30		45	315
Spring 2019	2,036	33	198	290	1,056	60	51	33		36	312
Fall 2019	1,672	134	267	421	948	75	30	30		90	345
Spring 2020	1,724	173	287	61	912	45	19	0	9	60	309



Gemini Program		
	Head count	Credit Hours
Fall 2017	612	2,232
Spring 2018	613	2,522
Fall 2018	581	2,244
Spring 2019	551	2,128
Fall 2019	488	1,703
Spring 2020	371	1,236



Total Enrollment				
	Total Undergraduate	Total Graduate	Total Head Count	Total Full-time Equivalent
Fall 2017	2,024	204	2,228	1,712
Spring 2018	1,918	214	2,132	1,573
Fall 2018	2,184	227	2,411	1,784
Spring 2019	2,023	213	2,236	1,618
Fall 2019	2,032	208	2,240	1,678
Spring 2020	1,837	174	2,011	1,540



Notes:

Total Undergraduate includes traditional part-time students and other non-degree seeking students.
 Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount