

BACHELOR OF ARTS

SPORTS AND ENTERTAINMENT MARKETING



THOMAS MORE
UNIVERSITY

Degree Requirements Checklist

SECOND CENTURY CORE CURRICULUM REQUIREMENTS	CREDIT HOURS
INNER CORE REQUIREMENTS	
FIRST YEAR EXPLORATION (For First-Year Students only)	1
<input type="checkbox"/> FYE 150, First Year Exploration	
COMMUNICATION	3
<input type="checkbox"/> _____	
ENGLISH 150	3
<input type="checkbox"/> ENG 150, Literature, Writing and Research	
ENGLISH 200+	3
<input type="checkbox"/> _____	
FINE ARTS (ART, MUS, THR)	3
<input type="checkbox"/> _____	
FOREIGN LANGUAGE (FRE, GER, LAN, LAT, SPA)	3
<input type="checkbox"/> _____	
HISTORY	3
<input type="checkbox"/> _____	
MATHEMATICS (MAT 120+)	0
<input checked="" type="checkbox"/> Included in major requirements	
NATURAL SCIENCE LECTURE (NSB, NSC, NSP, EXS150, BIO, CHE, PHY)	3/4
<input type="checkbox"/> _____	
NATURAL SCIENCE LAB (NSB, NSC, NSP, EXS150, BIO, CHE, PHY)	0/1
<input type="checkbox"/> _____	
PHILOSOPHY	4-6
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
SOCIAL SCIENCE (ECO, LAW, POS, PSY, SOC)	3
<input type="checkbox"/> _____	
THEOLOGY	6
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
Total hours of core requirements	36-38
OUTER CORE REQUIREMENTS (Select one.)	
<input type="checkbox"/> Second Major: _____	
<input type="checkbox"/> Minor: _____	
<input type="checkbox"/> Outer Core Sequence (9 Hours)	

MAJOR REQUIREMENTS	CREDIT HOURS
MAJOR	
SPORTS AND ENTERTAINMENT MARKETING	21
<input type="checkbox"/> SEM 105, Foundations of the Sports and Recreation Business	
<input type="checkbox"/> SEM 292, Internship I	
<input type="checkbox"/> SEM 310, Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 380, Legal Issues in Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 392, Internship II	
<input type="checkbox"/> SEM 410, Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 420, Event Sponsorship and Promotion	
<input type="checkbox"/> SEM 498, Seminar in Sports and Entertainment Marketing	
BUSINESS ADMINISTRATION	15
<input type="checkbox"/> BUA 105, Introduction to Business	
<input type="checkbox"/> BUA 302, Organizational Behavior	
<input type="checkbox"/> BUA 311, Marketing	
<input type="checkbox"/> BUA 321, Business Finance	
<input type="checkbox"/> BUA 291 or BUA 292 or BUA 303	
*A Communication minor can substitute for a Business minor. Please consult an advisor and the academic catalog for specific requirements	
SUPPORTING CLASSES	18
<input type="checkbox"/> ACC 101, Principles to Financial Accounting	
<input type="checkbox"/> ACC 102, Principles to Managerial Accounting	
<input type="checkbox"/> ECO 101, Principles of Microeconomics	
<input type="checkbox"/> ECO 102, Principles of Macroeconomics	
<input type="checkbox"/> CIS 111, Introduction to Computer Systems	
<input type="checkbox"/> MAT 205, Introductory to Statistics	
EXPERIENTIAL LEARNING	
<input checked="" type="checkbox"/> SEM 392	

Total hours of Sports and Entertainment Marketing Requirements	54
Total hours required for any bachelor's degree	120+

Updated Spring 2025