

# BACHELOR OF ARTS

## SPORTS AND ENTERTAINMENT MARKETING

(MINOR IN BUSINESS)



THOMAS MORE  
UNIVERSITY

### 2021 – 2022 Degree Requirements Checklist

CORE CURRICULUM REQUIREMENTS*	CREDIT HOURS
<b>FIRST YEAR SEMINAR</b>	<b>1</b>
<input type="checkbox"/> FYE 150, First Year Exploration	
<b>ENGLISH</b>	<b>6</b>
<input type="checkbox"/> ENG 150, Literature, Writing and Research	
<input type="checkbox"/> ENG 200+: _____	
<b>MATHEMATICS</b>	<b>3</b>
<input checked="" type="checkbox"/> Fulfilled within the major requirements	
<b>SOCIAL SCIENCE</b>	<b>6</b>
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
<b>COMMUNICATION</b>	<b>3</b>
<input type="checkbox"/> _____	
<b>HISTORY</b>	<b>6</b>
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
<b>FOREIGN LANGUAGE (two semesters in same language)</b>	<b>3-6</b>
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
<b>NATURAL SCIENCE</b>	<b>6-7</b>
<input type="checkbox"/> One course chosen from: Biology, Chemistry, or Physics	
<input type="checkbox"/> One course chosen from: Biology, Chemistry, or Physics (must be from different department than first course)	
<input type="checkbox"/> Laboratory component	
<b>PHILOSOPHY</b>	<b>6</b>
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
<b>FINE ARTS (Art, Music, Theatre or Creative Writing courses)</b>	<b>5-6</b>
<input type="checkbox"/> _____	
<input type="checkbox"/> _____	
<b>THEOLOGY</b>	<b>6</b>
<input type="checkbox"/> Systematic Theology course: _____	
<input type="checkbox"/> Sacred Scripture course: _____	
<b>SENIOR THEOLOGY</b>	<b>3</b>
<input type="checkbox"/> _____	
<b>TOTAL HOURS OF CORE REQUIREMENTS</b>	<b>56-61</b>

MAJOR CORE REQUIREMENTS	CREDIT HOURS
<b>SPORTS AND ENTERTAINMENT MARKETING</b>	<b>24</b>
<input type="checkbox"/> SEM 105, Foundations of the Sports and Recreation Business	
<input type="checkbox"/> SEM 292, Internship I	
<input type="checkbox"/> SEM 310, Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 380, Legal Issues in Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 392, Internship in Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 410, Sports and Entertainment Marketing	
<input type="checkbox"/> SEM 420, Event Sponsorship and Promotion	
<input type="checkbox"/> BUA 498, Seminar in Sports and Entertainment Marketing	
<b>BUSINESS ADMINISTRATION</b>	<b>15</b>
<input type="checkbox"/> BUA 105, Introduction to Business	
<input type="checkbox"/> BUA 302, Organizational Behavior	
<input type="checkbox"/> BUA 311, Marketing	
<input type="checkbox"/> BUA 321, Business Finance	
<input type="checkbox"/> BUA 303, Human Resource Management – OR – BUA 291, Business Law I – OR – BUA 292, Business Law II	
<b>SUPPORTING COURSES</b>	<b>15</b>
<input type="checkbox"/> ACC 101, Introductory Accounting I	
<input type="checkbox"/> ACC 102, Introductory Accounting II	
<input type="checkbox"/> COM 230, Mass Media in the Modern World	
<input type="checkbox"/> ECO 101, Principles of Microeconomics	
<input type="checkbox"/> ECO 102, Principles of Macroeconomics	
<input type="checkbox"/> MAT 205, Introductory Statistics	
<b>COMPUTER INFORMATION SYSTEMS</b>	<b>3</b>
<input type="checkbox"/> CIS 111, Introduction to Computer Information Systems	
<b>EXPERIENTIAL LEARNING</b>	<b>3</b>
<input checked="" type="checkbox"/> SEM 392, Internship in Sports and Entertainment Marketing *	

**TOTAL HOURS OF SPORTS AND ENTERTAINMENT MARKETING CORE 57**

**TOTAL HOURS REQUIRED FOR ANY BACHELOR DEGREE**

<b>Students admitted during or after Fall 2017</b>	<b>120</b>
<b>Students admitted prior to Fall 2017</b>	<b>128</b>

\*Please reference the 2021 Core column on the Schedule of Classes for core options