



THOMAS MORE
UNIVERSITY

Spring 2024 Enrollment Data Book

Office of Institutional Research
March 22, 2024

	Total Head Count	Total FTE	Total Full-Time, Traditional	Total Accelerated	Total Graduate
Spring 2024	1,844	1,394	1,080	108	185

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Executive Summary

Thomas More University's official Spring Census is March 15.

Full-time, traditional undergraduate Fall to Spring persistence continues to rise even as returning enrollment has decreased slightly. The Fall to Spring persistence for the first-time, full-time cohort has also increased. Dual Credit Students and Resident Students have increased since Spring 2023. Graduate programs have experienced large growth since Spring 2023 with the addition of the MPH program and the new MBA format.

Census Enrollment, March 15th 2024

	Traditional Enrollment								Other Undergraduate				All Undergraduate	Graduate		Total Enrollment		Residents
	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	SP to FA Traditional Persistence Rate	Part-Time Traditional Undergraduate Enrollment	Accelerated Undergraduate Enrollment - Headcount	Accelerated Undergraduate Enrollment - Credit Hours	Dual Credit Headcount	Dual Credit Hours	Total Undergraduate Headcount	Graduate Enrollment - Headcount	Graduate Enrollment - Credit Hours	Total Headcount	Total Full-time Equivalent	Total Student Residents
Fall 2018	480	60	8	742	1,290	22	84%	23	278	2,256	581	2,244	2,184	227	1,578	2,411	1,784	434
Fall 2019	364	49	6	799	1,218	35	81%	28	296	2,494	488	1,703	2,030	203	1,488	2,233	1,675	387
Fall 2020	404	47	18	815	1,284	40	84%	31	192	1,646	382	1,405	1,889	145	1,071	2,034	1,608	395
Fall 2021	388	38	13	818	1,257	44	84%	28	163	1,349	388	1,333	1,836	144	1,035	1,986	1,574	419
Fall 2022	382	57	17	791	1,247	31	84%	27	146	1,381	406	1,307	1,829	129	948	1,958	1,549	440
Fall 2023	395	36	10	773	1,214	32	86%	13	77	708	512	1,636	1,822	124	920	1,946	1,509	468

	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	FA to SP Traditional Persistence Rate	Part-Time Traditional Undergraduate Enrollment	Accelerated Undergraduate Enrollment - Headcount	Accelerated Undergraduate Enrollment - Credit Hours	Dual Credit Headcount	Dual Credit Hours	Total Undergraduate Headcount	Graduate Enrollment - Headcount	Graduate Enrollment - Credit Hours	Total Headcount	Total Full-time Equivalent	Total Student Residents
	Spring 2019	3	17	11	1,100	1,131	143	87%	37	297	2,557	551	2,128	2,017	202	1,515	2,219	1,622
Spring 2020	9	77*	12	1,051	1,149	179	89%	39	272	2,245	371	1,236	1,832	174	1,345	2,006	1,538	379
Spring 2021	18	18	7	1,073	1,116	144	86%	36	170	1,530	398	1,323	1,721	142	1,047	1,863	1,442	335
Spring 2022	8	24	2	1,071	1,105	161	88%	32	158	1,364	416	1,423	1,711	143	1,014	1,854	1,434	369
Spring 2023	10	13	8	1,066	1,097	198	88%	26	130	1,181	424	1,421	1,684	132	901	1,816	1,393	389
Spring 2024	5	12	2	1,061	1,080		90%	23	108	909	447	1,553	1,659	185	1,240	1,844	1,394	423

Persistence Rate = returning enrollment of current term / (previous term total enrollment - previous term end of term graduates)

New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot. New enrollment is disaggregated into first-time, transfer, and readmit based on admission requirements.

Graduates includes students who graduated at the end of that term. Spring graduates also includes those who graduated the following summer.

* SP20 new enrollment included 57 students from Cincinnati Christian University teach-out.

Accelerated programs include: BBA, AAC-MGMT, RN to BSN, BAC - Ethical Leadership Studies, BAC - Individualized Program, BAC - Psychology

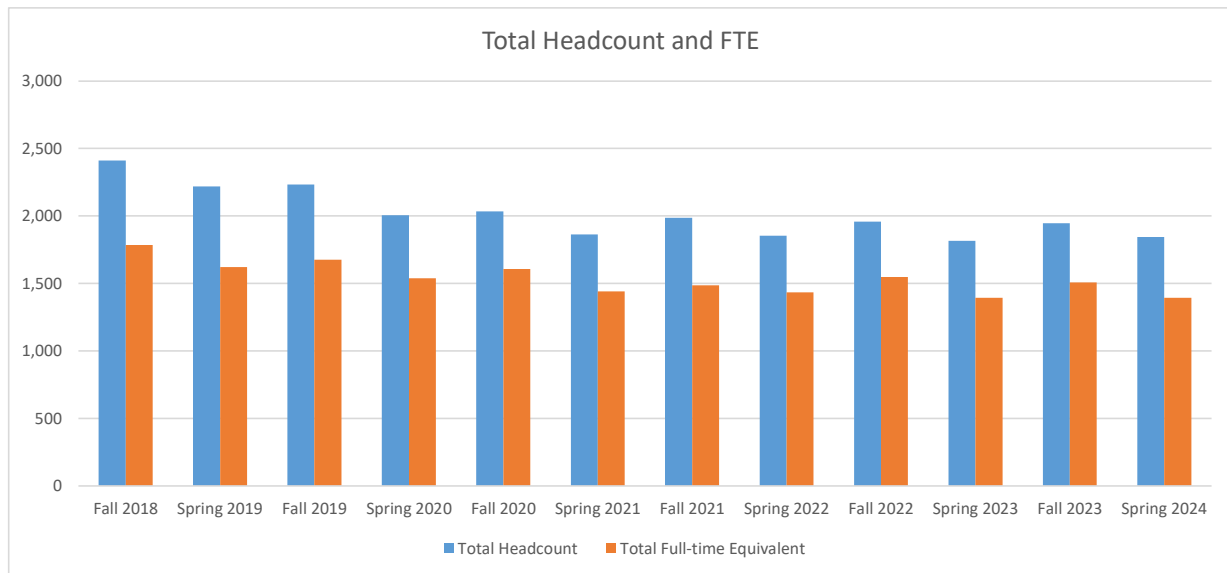
Beginning Fall 2019, official numbers occur in October and March, which de-emphasized the need to capture all dual credit enrollment by 10-day. Therefore, the 10-day dual credit enrollment decreased.

Total Undergraduate includes traditional (full-time and part-time), accelerated undergraduate, dual credit, and non-degree seeking students.

Graduate programs include: MBA, MAT, MA - ELS, MPH, Non-Degree Graduate for Dual Credit Credentialing, Non-Degree Teacher Certification

Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount.

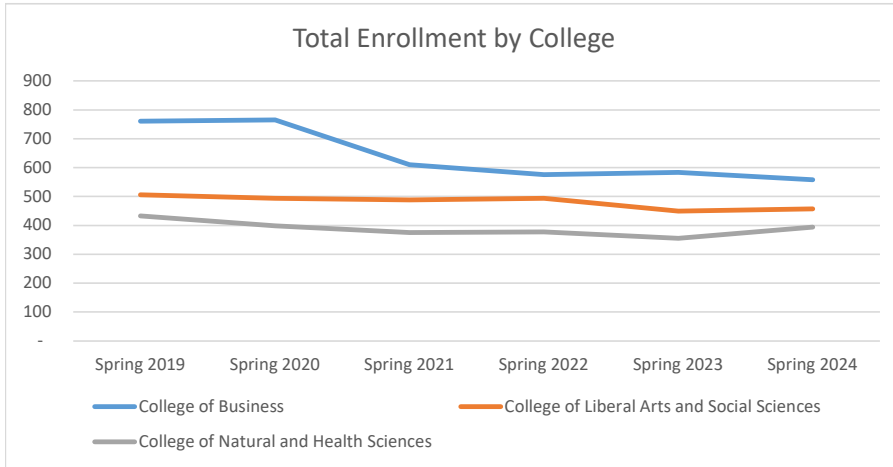
Total Enrollment				
	Total Undergraduate	Total Graduate	Total Headcount	Total Full-time Equivalent
Fall 2018	2,184	227	2,411	1,784
Fall 2019	2,030	203	2,233	1,675
Fall 2020	1,889	145	2,034	1,608
Fall 2021	1,836	144	1,986	1,574
Fall 2022	1,829	129	1,958	1,549
Fall 2023	1,822	124	1,946	1,509
Total Enrollment				
	Total Undergraduate	Total Graduate	Total Headcount	Total Full-time Equivalent
Spring 2019	2,017	202	2,219	1,622
Spring 2020	1,832	174	2,006	1,538
Spring 2021	1,721	142	1,863	1,442
Spring 2022	1,711	143	1,854	1,434
Spring 2023	1,684	132	1,816	1,393
Spring 2024	1,659	185	1,844	1,394



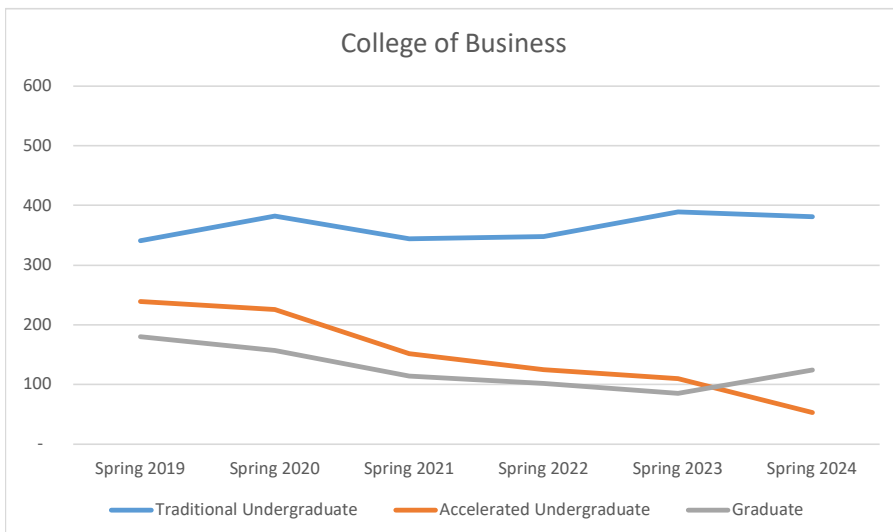
Notes:

Total Undergraduate includes traditional part-time students and other non-degree seeking students.
 Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount.

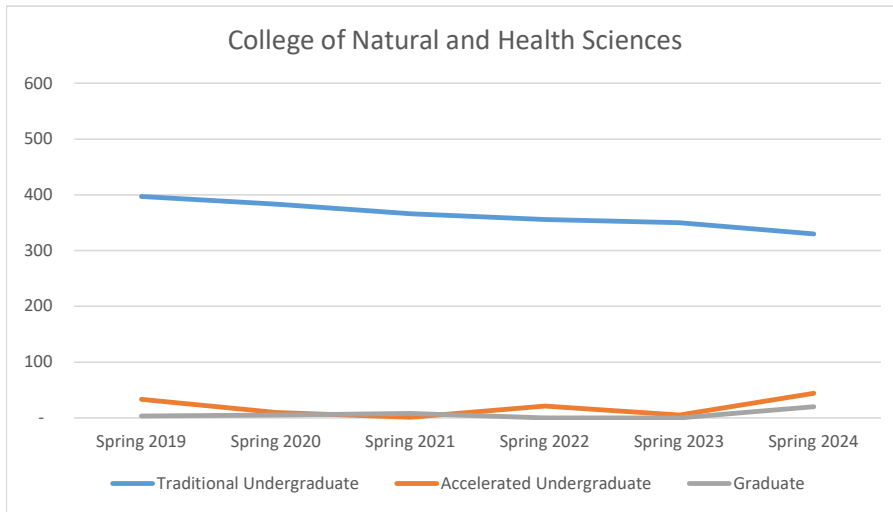
Total Degree-Seeking Enrollment by College *Traditional, Accelerated Undergraduate, and Graduate. Includes both primary and secondary majors			
	College of Business	College of Liberal Arts and Social Sciences	College of Natural and Health Sciences
Spring 2019	760	506	433
Spring 2020	765	493	398
Spring 2021	610	488	375
Spring 2022	575	494	377
Spring 2023	584	449	355
Spring 2024	558	457	394



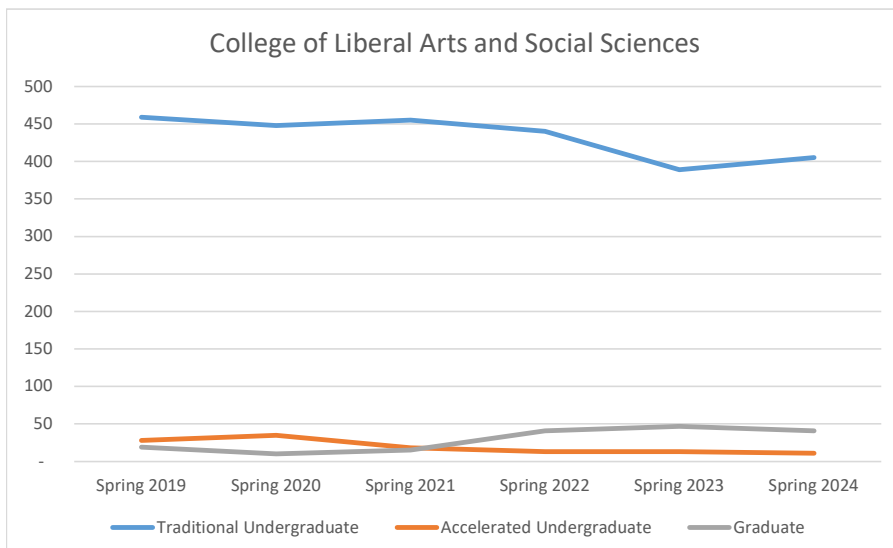
College of Business			
	Traditional Undergraduate	Accelerated Undergraduate	Graduate
Spring 2019	341	239	180
Spring 2020	382	226	157
Spring 2021	344	152	114
Spring 2022	348	125	102
Spring 2023	389	110	85
Spring 2024	381	53	124



College of Natural and Health Sciences			
	Traditional Undergraduate	Accelerated Undergraduate	Graduate
Spring 2019	397	33	3
Spring 2020	383	10	5
Spring 2021	366	1	8
Spring 2022	356	21	-
Spring 2023	350	5	-
Spring 2024	330	44	20

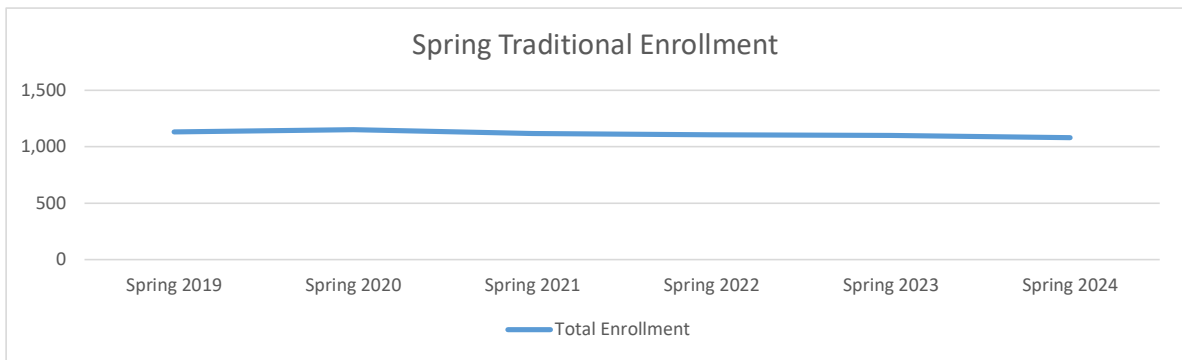
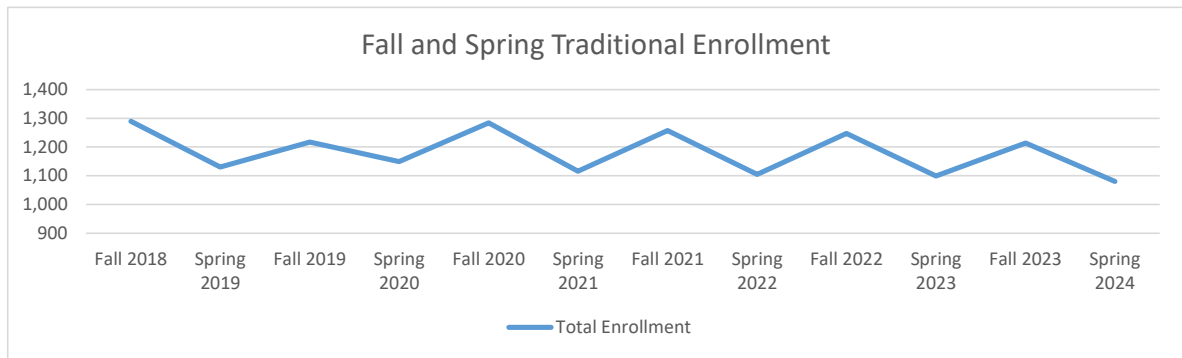


College of Liberal Arts and Social Sciences			
	Traditional Undergraduate	Accelerated Undergraduate	Graduate
Spring 2019	459	28	19
Spring 2020	448	35	10
Spring 2021	455	18	15
Spring 2022	440	13	41
Spring 2023	389	13	47
Spring 2024	405	11	41



Full-time Traditional Enrollment							
	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	SP to FA Traditional Persistence Rate
Fall 2018	480	60	8	742	1290	22	83.84%
Fall 2019	364	49	6	799	1218	35	80.87%
Fall 2020	404	47	18	815	1284	40	84.02%
Fall 2021	388	38	13	818	1257	44	84.16%
Fall 2022	382	57	17	791	1247	31	83.79%
Fall 2023	395	36	10	773	1214	32	85.98%
	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	FA to SP Traditional Persistence Rate
Spring 2019	3	17	11	1100	1131	143	86.75%
Spring 2020*	9	77*	12	1051	1149	179	88.84%
Spring 2021	18	18	7	1073	1116	144	86.25%
Spring 2022	8	24	2	1071	1105	161	88.29%
Spring 2023	10	13	8	1066	1097	198	87.66%
Spring 2024	5	12	2	1061	1080		89.76%

Note: *Spring 2020 New Enrollment included 57 new students from teach-out agreement with Cincinnati Christian University.



Notes:

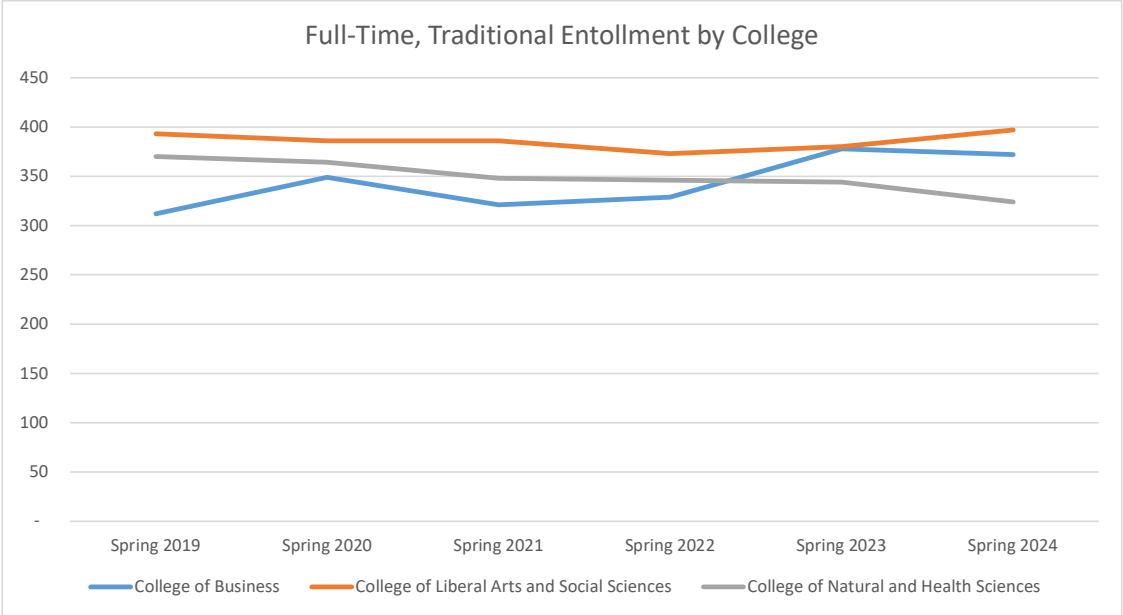
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New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot. New enrollment is disaggregated into first-time, transfer, and readmit based on admission requirements.

Graduates includes students who graduated at the end of that term. Spring graduates also includes those who graduated the following summer.

Spring Traditional Enrollment by Major								
*full-time students, includes both primary and secondary majors								
College	Major	2024 Percentage	2024	2023	2022	2021	2020	2019
College of Business	Business Administration	17.39%	197	212	183	170	186	166
College of Natural and Health Sciences	Nursing	9.00%	102	116	129	125	120	126
College of Natural and Health Sciences	Biology	7.24%	82	92	103	119	134	138
College of Liberal Arts and Social Sciences	Psychology	6.00%	68	67	80	89	87	64
College of Natural and Health Sciences	Exercise Science	5.12%	58	65	49	39	48	48
College of Business	Sports and Entertainment Marketing	4.41%	50	62	57	54	49	45
College of Liberal Arts and Social Sciences	Elementary Education	3.71%	42	48	54	51	54	51
College of Business	Accountancy	3.71%	42	45	50	62	76	67
College of Natural and Health Sciences	Exercise and Health Strategies	3.71%	42	40	42	36	21	*
College of Liberal Arts and Social Sciences	Criminal Justice	3.27%	37	39	47	39	32	52
College of Business	Computer Information Systems	3.00%	34	33	29	28	31	30
College of Liberal Arts and Social Sciences	Secondary Education	3.00%	34	31	36	40	32	27
College of Liberal Arts and Social Sciences	Art	3.00%	34	29	34	32	27	29
College of Liberal Arts and Social Sciences	Individualized Program	2.91%	33	23	24	13	21	19
College of Liberal Arts and Social Sciences	Communication	2.82%	32	40	32	37	29	31
College of Liberal Arts and Social Sciences	Exploring	2.56%	29	19	26	28	25	33
College of Business	Finance	1.85%	21	*	*	*	*	*
College of Liberal Arts and Social Sciences	Law	1.68%	19	16	19	20	15	16
College of Liberal Arts and Social Sciences	Educational Studies	1.59%	18	11	4	12	7	9
College of Liberal Arts and Social Sciences	English	1.59%	18	15	16	15	21	29
College of Business	Management Information Systems	1.59%	18	14	13	12	12	14
College of Liberal Arts and Social Sciences	Special Education	1.50%	17	28	25	21	7	3
College of Natural and Health Sciences	Physics	1.06%	12	8	7	10	7	8
College of Liberal Arts and Social Sciences	Political Science	0.88%	10	8	12	12	19	14
College of Natural and Health Sciences	Biochemistry	0.88%	10	10	5	5	4	4
College of Liberal Arts and Social Sciences	History	0.79%	9	16	21	22	22	23
College of Liberal Arts and Social Sciences	Middle School Education	0.62%	7	14	14	13	13	17
College of Business	Ethical Leadership	0.62%	7	8	5	9	15	19
College of Natural and Health Sciences	Chemistry	0.62%	7	6	8	9	17	14
College of Liberal Arts and Social Sciences	International Studies	0.62%	7	1	1	6	3	7
College of Business	Economics	0.53%	6	7	5	12	12	11
College of Natural and Health Sciences	Life Science	0.53%	6	*	*	*	*	*
College of Natural and Health Sciences	Mathematics	0.44%	5	3	7	6	9	13
College of Liberal Arts and Social Sciences	Sociology	0.44%	5	2	7	10	9	10
College of Liberal Arts and Social Sciences	Theatre	0.35%	4	4	6	9	11	14
College of Liberal Arts and Social Sciences	Philosophy	0.35%	4	3	6	8	6	7
College of Natural and Health Sciences	Medical Laboratory Science	0.18%	2	5	2	3	3	4
College of Liberal Arts and Social Sciences	Theology	0.18%	2	3	3	6	4	4
College of Business	Marketing	0.18%	2	*	*	*	*	*
College of Liberal Arts and Social Sciences	Business and Marketing - Education	0.09%	1	0	0	0	3	0
College of Liberal Arts and Social Sciences	Art-Education	0.00%	0	1	2	2	2	3
College of Liberal Arts and Social Sciences	Spanish Education	0.00%	0	0	0	2	2	0
College of Liberal Arts and Social Sciences	Initial Education Major	0.00%	0	0	4	4	15	9
College of Liberal Arts and Social Sciences	Spanish	0.00%	0	0	0	0	2	7
College of Natural and Health Sciences	Physical Science	0.00%	0	*	*	*	*	*
College of Liberal Arts and Social Sciences	Interdisciplinary Studies	0.00%	0	2	1	0	0	*
College of Natural and Health Sciences	Athletic Training		*	*	*	*	0	23
College of Natural and Health Sciences	Environmental Science		*	*	*	*	0	6

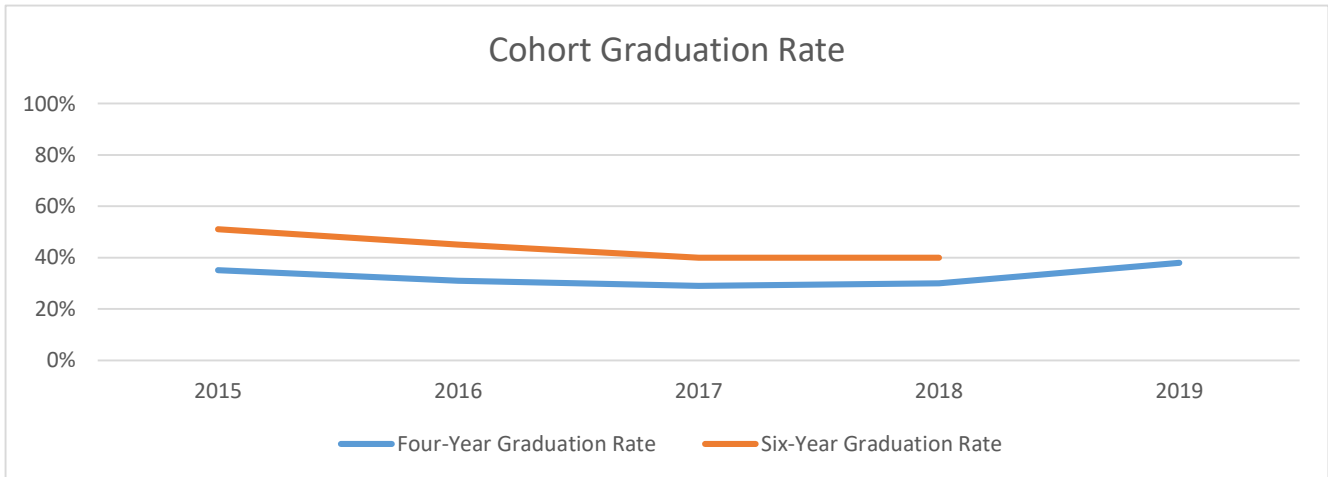
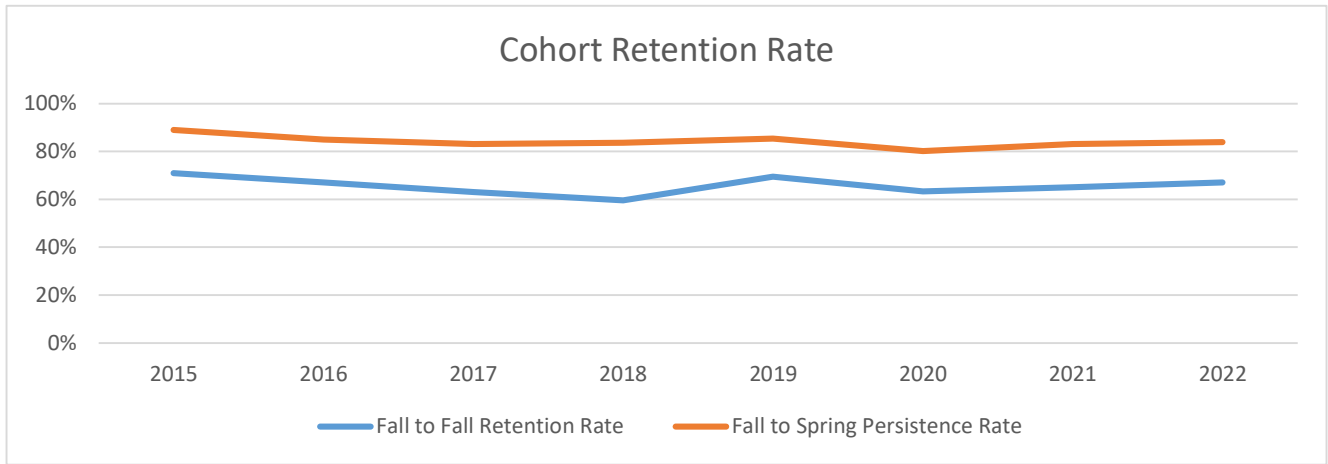
Spring Traditional Enrollment by College *full-time students, includes both primary and secondary majors			
	College of Business	College of Liberal Arts and Social Sciences	College of Natural and Health Sciences
Spring 2019	312	393	370
Spring 2020	349	386	364
Spring 2021	321	386	348
Spring 2022	329	373	346
Spring 2023	378	380	344
Spring 2024	372	397	324



Traditional Cohort - Retention and Graduation Rates					
Cohort Year	Count	Fall to Spring Persistence Rate	Fall to Fall Retention Rate	Four-Year Graduation Rate	Six-Year Graduation Rate
2015	266	89%	71%	35%	51%
2016	408	85%	67%	31%	45%
2017	347	83%	63%	29%	40%
2018	483	84%	60%	30%	40%
2019	356	85%	69%	38%	
2020	404	80%	63%		
2021	384	83%	65%		
2022	382	84%	67%		
2023	396	86%			

Notes

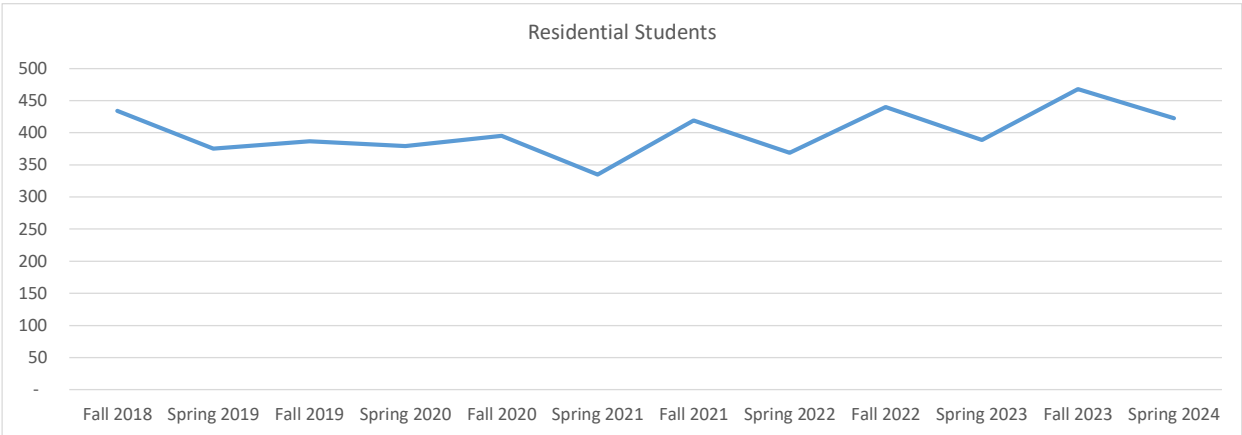
Six-Year Graduation through 12/2023. 2018 Cohort updated to reflect adjustments.



Notes:

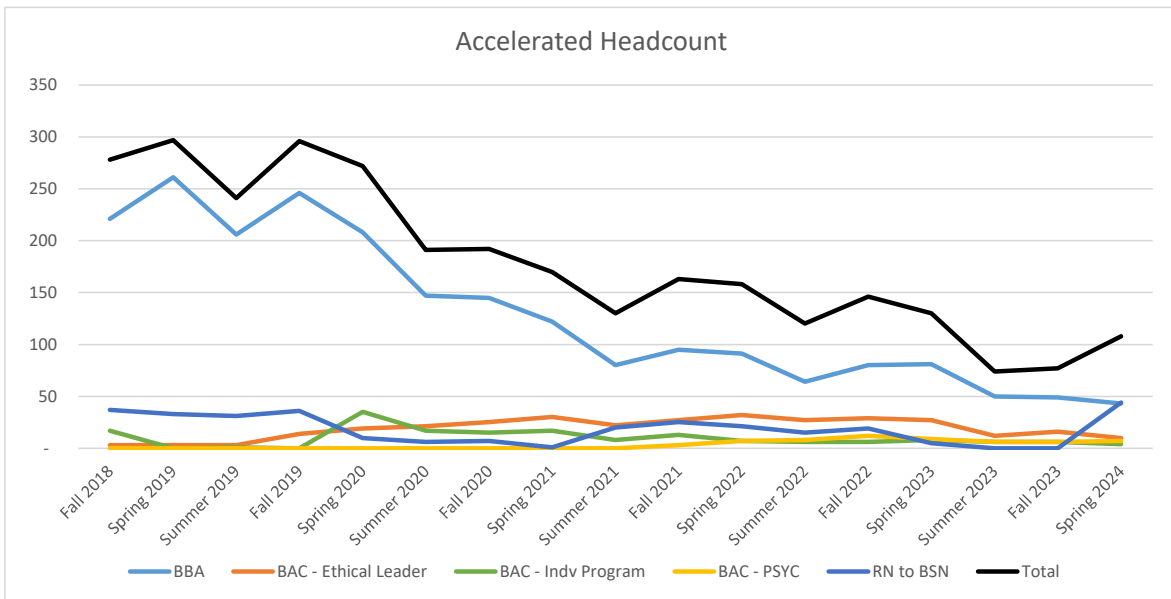
Cohort count includes first-time, full-time students, as defined by IPEDS. For internal reporting, this number includes only traditional students and is based on 10-day census.

Residential Students			
Fall 2018	434	Spring 2019	375
Fall 2019	387	Spring 2020	379
Fall 2020	395	Spring 2021	335
Fall 2021	419	Spring 2022	369
Fall 2022	440	Spring 2023	389
Fall 2023	468	Spring 2024	423



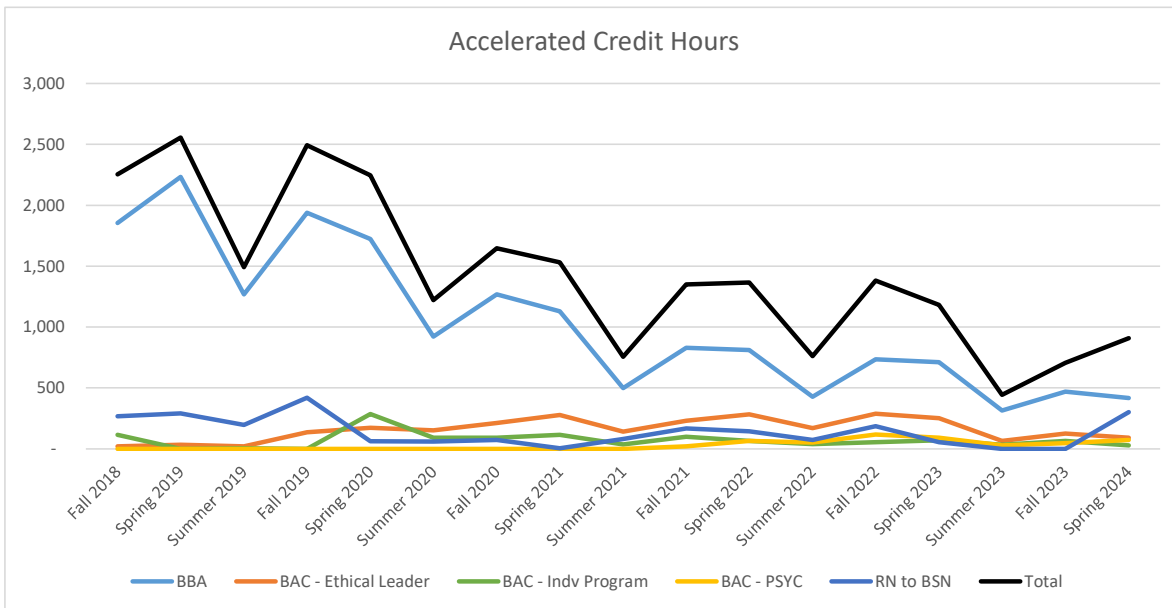
Undergraduate Accelerated Programs by Program Head Count						
	BBA	BAC - Ethical Leader	BAC - Indv Program	BAC - PSYC	RN to BSN	Total
Fall 2018	221	3	17	-	37	278
Spring 2019	261	3	-	-	33	297
Summer 2019	206	3	1	-	31	241
Fall 2019	246	14	-	-	36	296
Spring 2020	208	19	35	-	10	272
Summer 2020	147	21	17	-	6	191
Fall 2020	145	25	15	-	7	192
Spring 2021	122	30	17	-	1	170
Summer 2021	80	22	8	-	20	130
Fall 2021	95	27	13	3	25	163
Spring 2022	91	32	7	7	21	158
Summer 2022	64	27	6	8	15	120
Fall 2022	80	29	6	12	19	146
Spring 2023	81	27	8	9	5	130
Summer 2023	50	12	6	6	-	74
Fall 2023	49	16	6	6	-	77
Spring 2024	43	10	4	7	44	108

BBA Includes AAC-MGMT



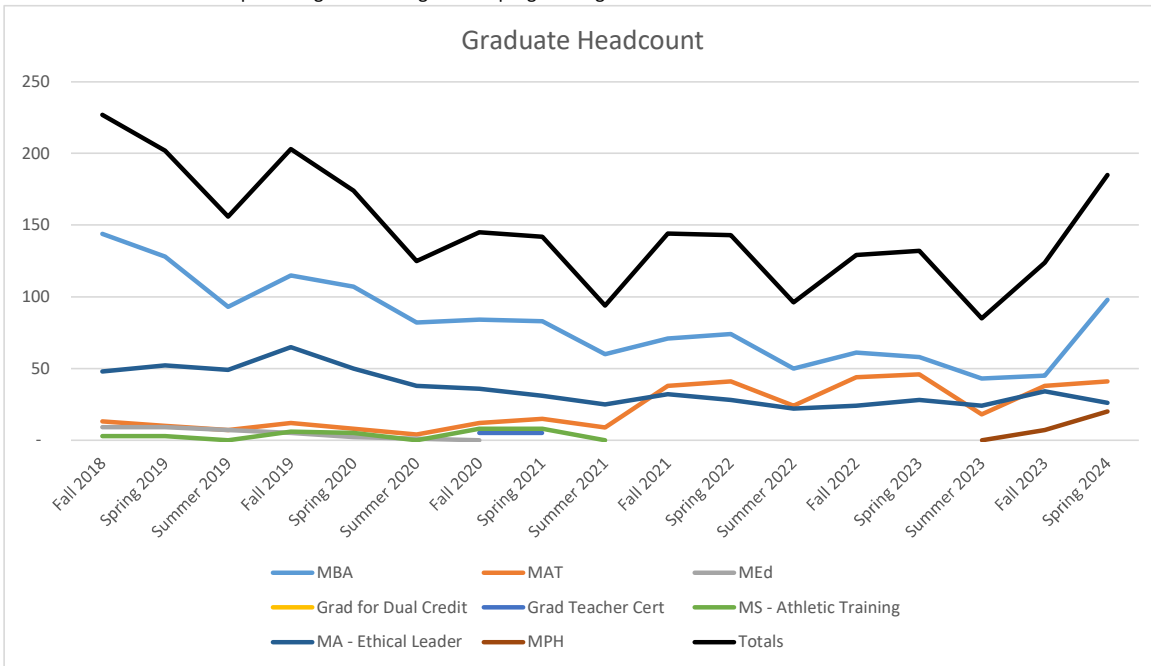
Undergraduate Accelerated Enrollment by Program Credit Hours						
	BBA	BAC - Ethical Leader	BAC - Indv Program	BAC - PSYC	RN to BSN	Total
Fall 2018	1,855	21	114	-	266	2,256
Spring 2019	2,234	33	-	-	290	2,557
Summer 2019	1,269	21	6	-	196	1,492
Fall 2019	1,939	134	-	-	421	2,494
Spring 2020	1,724	173	287	-	61	2,245
Summer 2020	921	150	91	-	60	1,222
Fall 2020	1,269	212	93	-	72	1,646
Spring 2021	1,131	278	115	-	6	1,530
Summer 2021	498	140	36	-	81	755
Fall 2021	831	231	99	21	167	1,349
Spring 2022	811	282	66	63	142	1,364
Summer 2022	429	170	39	51	72	761
Fall 2022	735	288	54	118	186	1,381
Spring 2023	711	252	70	93	55	1,181
Summer 2023	315	65	33	30	-	443
Fall 2023	468	126	66	48	-	708
Spring 2024	415	90	30	71	303	909

BBA Includes AAC-MGMT



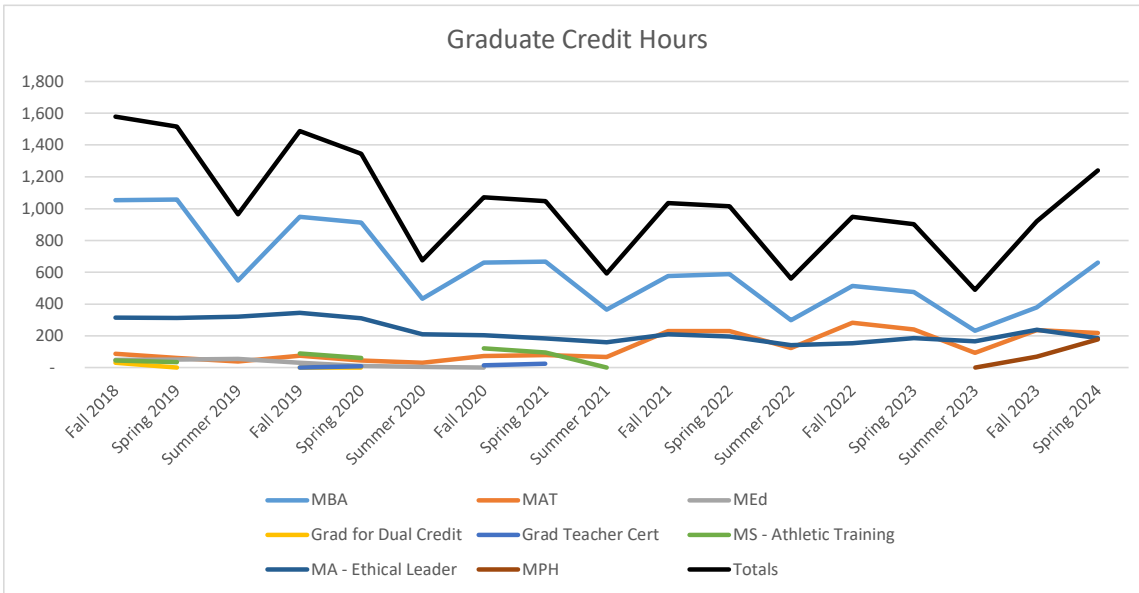
Graduate Programs by Program Head Count									
	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader	MPH	Totals
Fall 2018	144	13	9	10		3	48		227
Spring 2019	128	10	9			3	52		202
Summer 2019	93	7	7			-	49		156
Fall 2019	115	12	5			6	65		203
Spring 2020	107	8	2		2	5	50		174
Summer 2020	82	4	1			-	38		125
Fall 2020	84	12	*		5	8	36		145
Spring 2021	83	15			5	8	31		142
Summer 2021	60	9				*	25		94
Fall 2021	71	38			3		32		144
Spring 2022	74	41					28		143
Summer 2022	50	24					22		96
Fall 2022	61	44					24		129
Spring 2023	58	46					28		132
Summer 2023	43	18					24	*	85
Fall 2023	45	38					34	7	124
Spring 2024	98	41					26	20	185

Note: A * denotes the term preceding or following when a program begins or ends



Graduate Enrollment by Program Credit Hours									
	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader	MPH	Totals
Fall 2018	1,053	87	48	30		45	315		1,578
Spring 2019	1,056	60	51	-	-	36	312		1,515
Summer 2019	549	39	54				321		963
Fall 2019	948	75	30	-	-	90	345		1,488
Spring 2020	912	45	10	-	9	60	309		1,345
Summer 2020	432	30	4				210		676
Fall 2020	660	72	*	-	15	120	204		1,071
Spring 2021	666	78			24	96	183		1,047
Summer 2021	366	66				*	159		591
Fall 2021	576	231		-	18		210		1,035
Spring 2022	588	231					195		1,014
Summer 2022	297	123					141		561
Fall 2022	513	282					153		948
Spring 2023	475	240					186		901
Summer 2023	231	93					165	*	489
Fall 2023	378	235					237	70	920
Spring 2024	660	217					186	177	1,240

Note: A * denotes the term preceding or following when a program begins or ends



Dual Credit		
	Headcount	Credit Hours
Fall 2018	581	2,244
Fall 2019	488	1,703
Fall 2020	382	1,405
Fall 2021	388	1,333
Fall 2022	406	1,307
Fall 2023	512	1,636

	Headcount	Credit Hours
Spring 2019	551	2,128
Spring 2020	371	1,236
Spring 2021	398	1,323
Spring 2022	416	1,423
Spring 2023	424	1,421
Spring 2024	447	1,553

