



THOMAS MORE UNIVERSITY

Fall 2020 Enrollment Data Book

Office of Institutional Effectiveness
October 16, 2020

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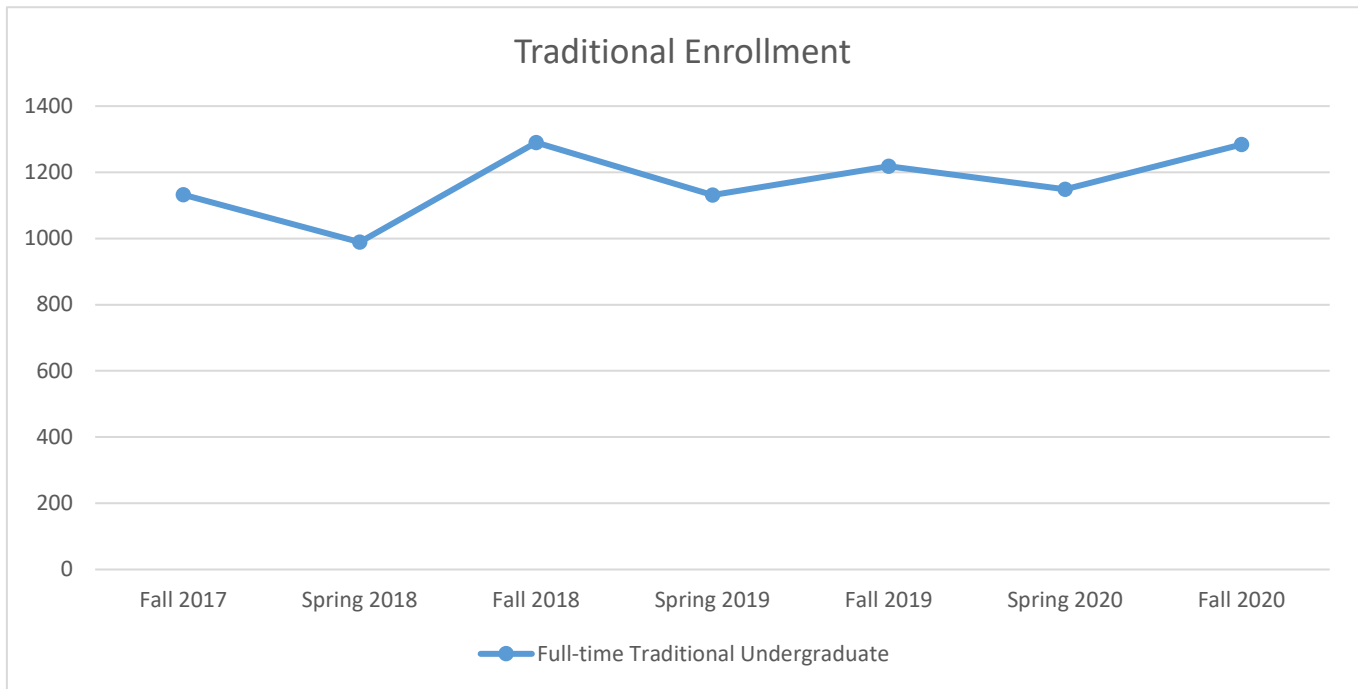
Executive Summary

Full-time traditional enrollment is 1,284 students. Our final cohort of incoming first-time, full-time students increased 11% to 404. The persistence rate for returning students increased 3 points from 78.58% to 82.83%. Traditional programs with the highest enrollment are Business, Biology, Nursing, and Psychology. Adult and graduate enrollment is 337 students and 2,717 credit hours, which is consistent with budget projections. Dual credit enrollment is 382. Overall student head count is 2,038 students.

Full-time Traditional Enrollment							
	Cohort Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	SP to FA Traditional Persistence Rate
Fall 2017					1,132	37	
Fall 2018	480	60	8	742	1,290	20	82.91%
Fall 2019	364	49	6	799	1,218	29	79.58%
Fall 2020	404	47	18	815	1,284		82.83%

	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	FA to SP Traditional Persistence Rate
Spring 2018	9	31	6	943	989	94	86.12%
Spring 2019	3	17	11	1,100	1,131	127	86.61%
Spring 2020	9	77*	12	1,051	1,149	165	88.39%

*Spring 2020 New Enrollment includes 57 new students from teach-out agreement with Cincinnati Christian University



Notes:

Graduates includes students who graduated at the end of that term. Spring graduates also includes those who graduated the following summer.

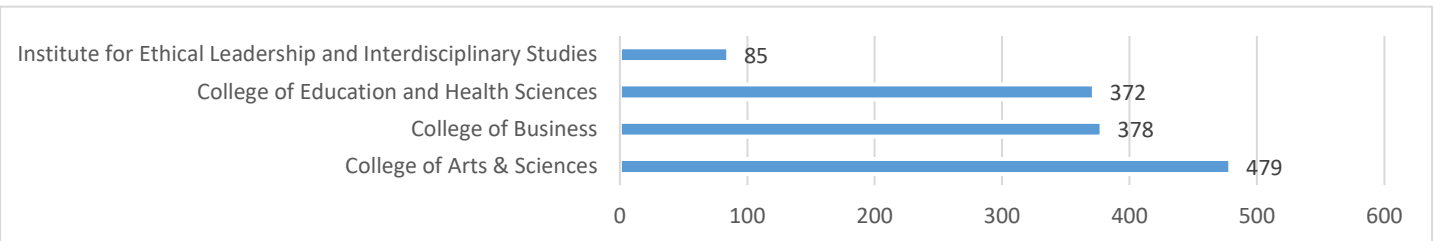
Persistence Rate = returning enrollment of current term / (previous term total enrollment - previous term end of term graduates)

New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot.

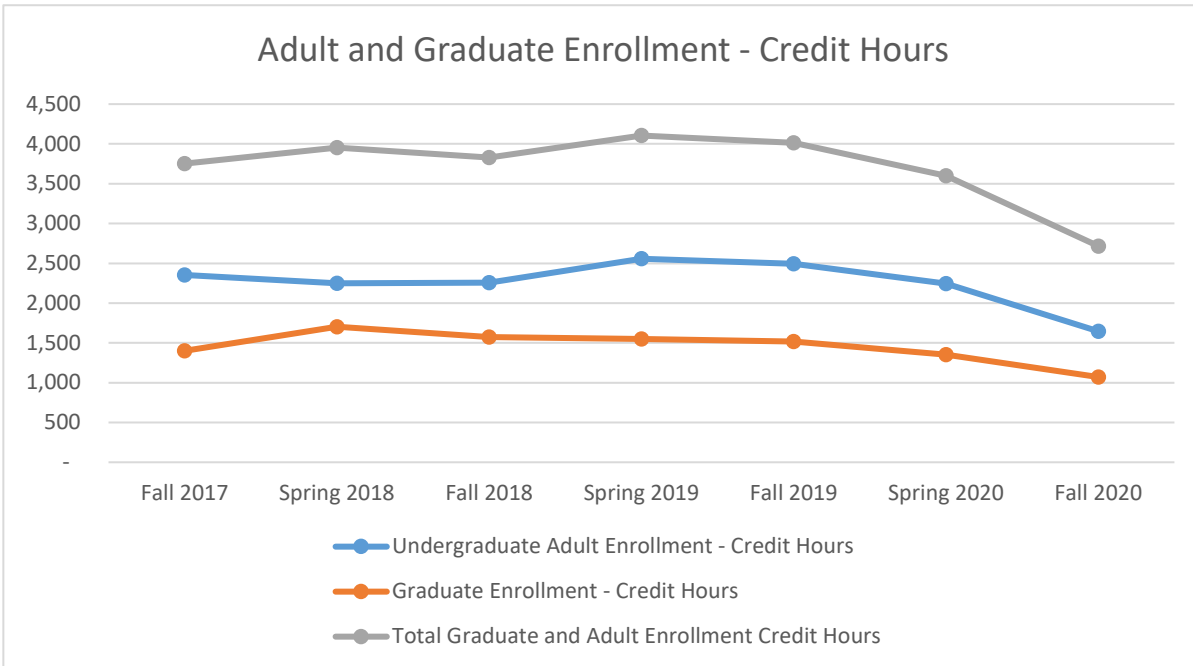
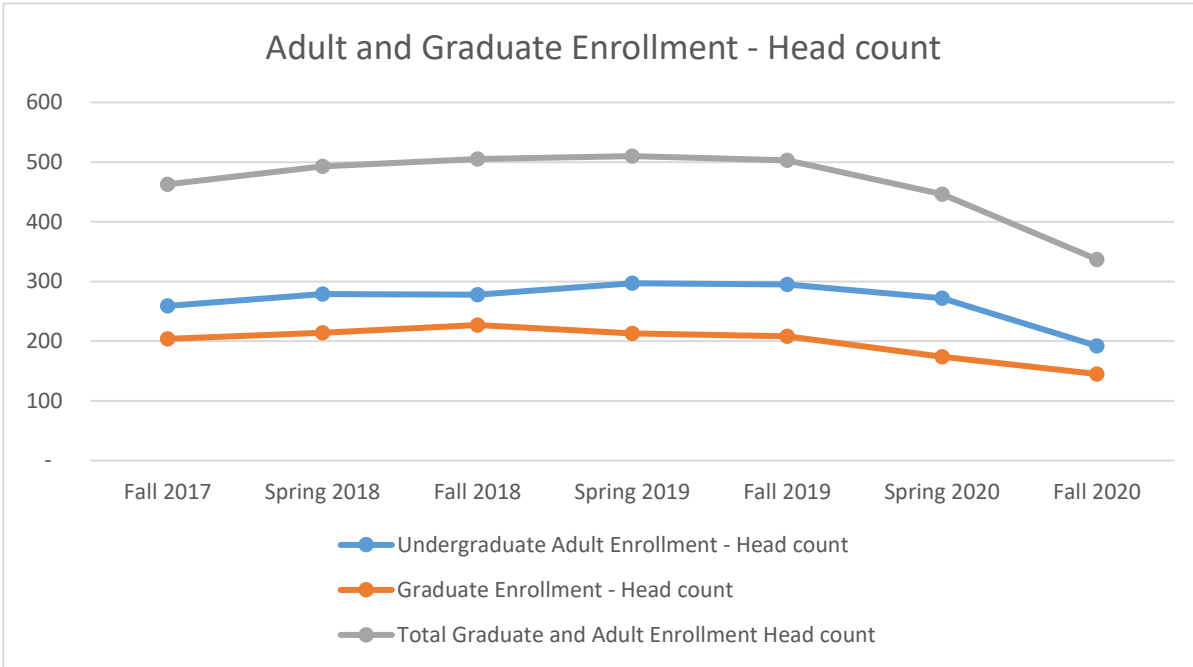
Fall 2020 Traditional Enrollment by Major
***full-time students, includes both primary and secondary majors**

Department	Major	2020 Percentage	2020	2019
Business Administration	Business Administration	14.7%	200	186
Biological Sciences	Biology	10.9%	148	134
Nursing	Nursing	10.8%	147	120
Psychology	Psychology	7.1%	97	87
Accountancy	Accountancy	5.0%	68	76
Business Administration	Sports and Entertainment Marketing	4.8%	65	49
Education	Elementary Education	4.7%	64	54
Sports Sciences	Exercise Science	4.0%	54	48
Criminal Justice and Sociology	Criminal Justice	3.2%	44	32
General College	Exploring	2.9%	39	25
Information Systems	Computer Information Systems	2.8%	38	31
Communication	Communication	2.3%	32	29
Creative and Performing Arts	Art	2.3%	31	27
Sports Sciences	Exercise and Health Strategies	2.2%	30	21
Law	Law	1.5%	21	15
Education	Special Education	1.5%	20	7
History and Political Science	History	1.4%	19	22
English	English	1.3%	18	21
Chemistry	Chemistry	1.2%	17	17
Education	Social Studies-Secondary Education	1.2%	17	13
Education	Middle School Education	1.2%	16	13
History and Political Science	Political Science	1.0%	14	19
Mathematics and Physics	Physics	1.0%	14	7
Creative and Performing Arts	Theatre	1.0%	13	11
Criminal Justice and Sociology	Sociology	1.0%	13	9
Education	Initial Education Major	0.9%	12	15
Economics	Economics	0.8%	11	12
General College	Individualized Program	0.8%	11	21
Ethical Leadership	Ethical Leadership	0.7%	10	15
Information Systems	Management Information Systems	0.7%	10	12
Education	Educational Studies	0.7%	9	7
Education	English-Secondary Education	0.7%	9	6
Mathematics and Physics	Mathematics	0.6%	8	9
Philosophy	Philosophy	0.6%	8	6
Education	Mathematics-Secondary Education	0.5%	7	3
Chemistry	Biochemistry	0.4%	6	4
Theology	Theology	0.4%	5	4
Biological Sciences	Medical Laboratory Science	0.3%	4	3
Education	Theatre - Secondary Education	0.3%	4	6
International Studies	International Studies	0.2%	3	3
Education	Art-Education	0.1%	2	2
Education	Spanish Education	0.1%	2	2
Education	Chemistry-Secondary Education	0.1%	1	2
Education	Theatre/Speech-Secondary Education	0.1%	1	1
Foreign Languages	Spanish	0.1%	1	2
Education	Biology-Secondary Education	0.0%	0	1
Education	Business and Marketing - Education	0.0%	0	3
Biological Sciences	Environmental Science	0.0%	*	2
Sports Sciences	Athletic Training	0.0%	*	10

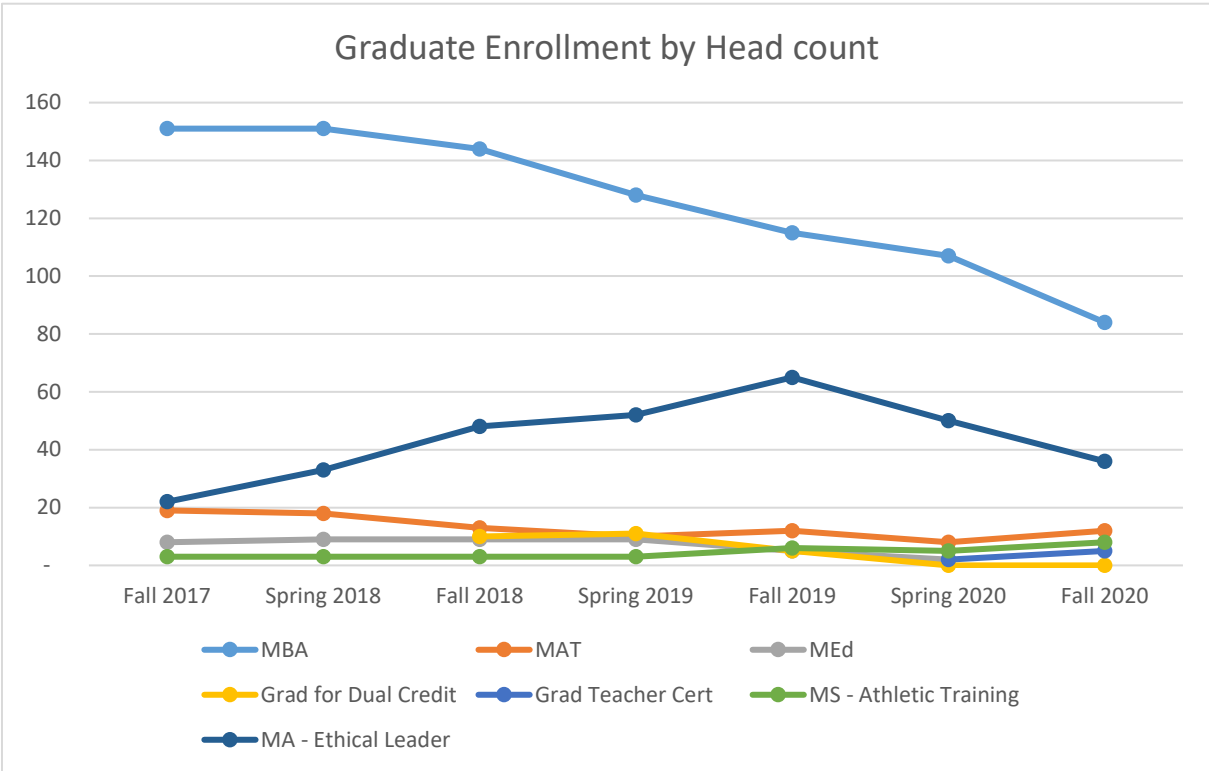
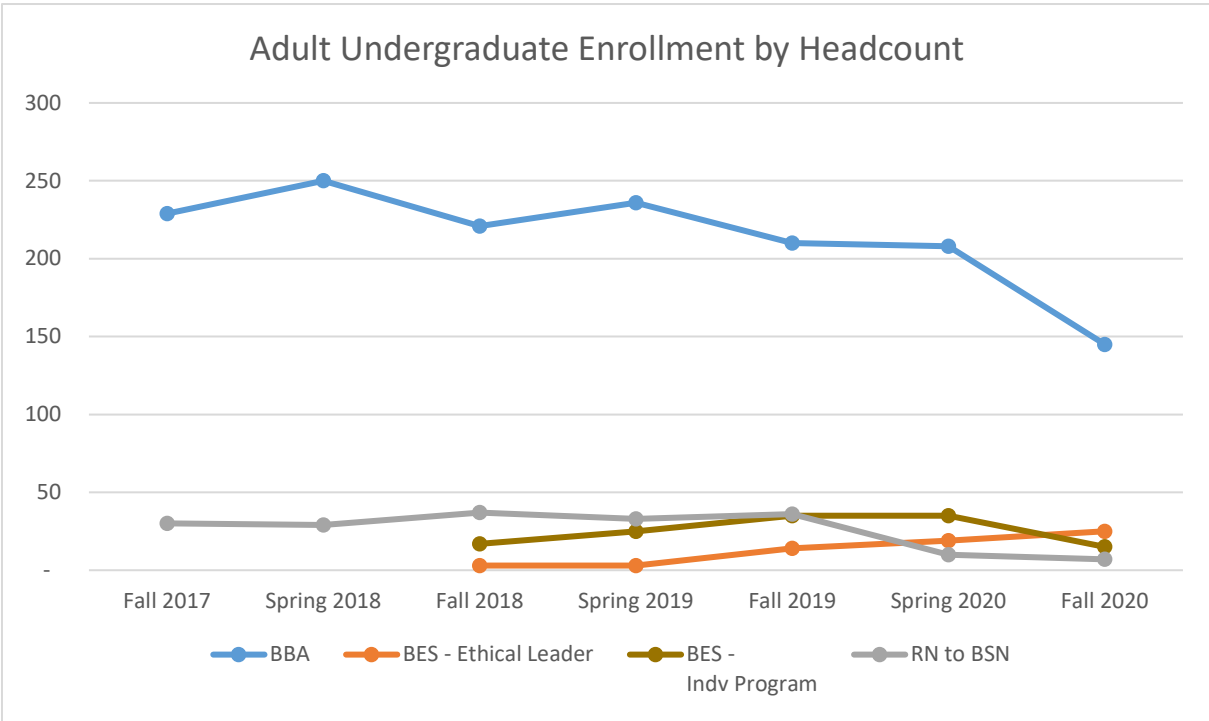
*program discontinued



Adult and Graduate Enrollment						
	Undergraduate Adult Enrollment - Head count	Graduate Enrollment - Head count	Total Graduate and Adult Enrollment Head count	Undergraduate Adult Enrollment - Credit Hours	Graduate Enrollment - Credit Hours	Total Graduate and Adult Enrollment Credit Hours
Fall 2017	259	204	463	2,352	1,401	3,753
Spring 2018	279	214	493	2,250	1,703	3,953
Fall 2018	278	227	505	2,256	1,572	3,828
Spring 2019	297	213	510	2,557	1,548	4,105
Fall 2019	295	208	503	2,494	1,518	4,012
Spring 2020	272	174	446	2,245	1,354	3,599
Fall 2020	192	145	337	1,646	1,071	2,717



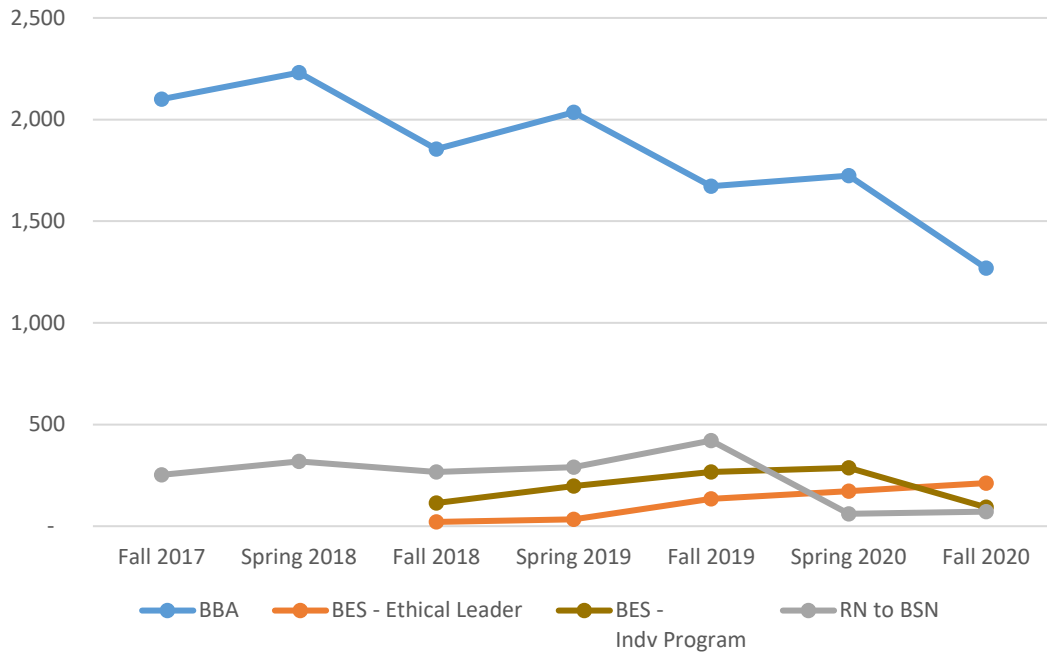
Adult and Graduate Enrollment by Program Head Count											
	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	229			30	151	19	8			3	22
Spring 2018	250			29	151	18	9			3	33
Fall 2018	221	3	17	37	144	13	9	10		3	48
Spring 2019	236	3	25	33	128	10	9	11		3	52
Fall 2019	210	14	35	36	115	12	5	5		6	65
Spring 2020	208	19	35	10	107	8	2	0	2	5	50
Fall 2020	145	25	15	7	84	12		0	5	8	36



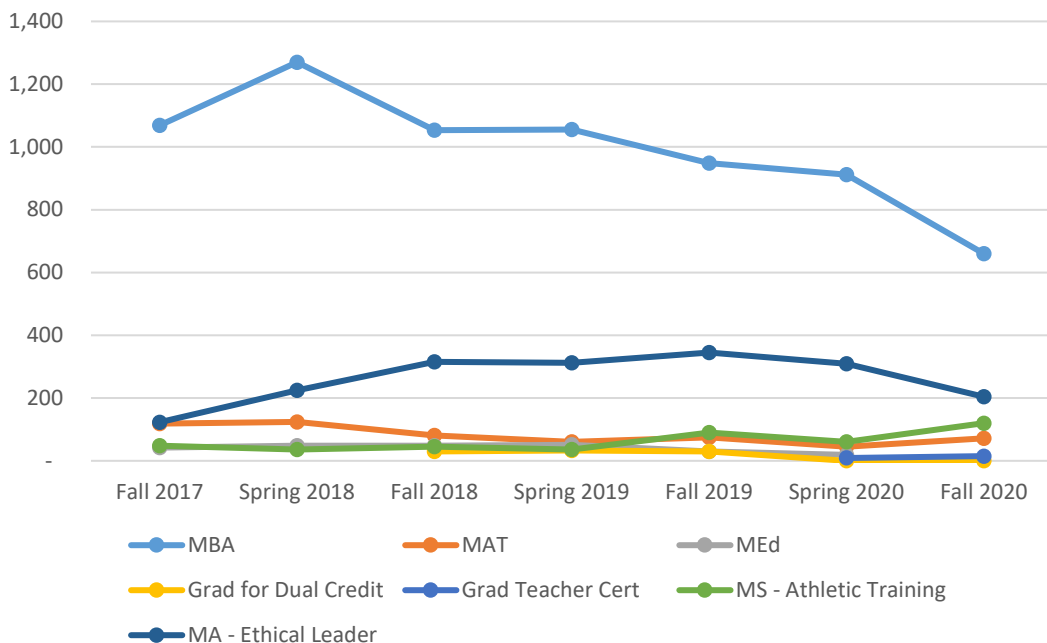
Adult and Graduate Enrollment by Program by Credit Hours

	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	2,100			252	1,069	119	42			48	123
Spring 2018	2,231			319	1,270	124	48			36	225
Fall 2018	1,855	21	114	266	1,053	81	48	30		45	315
Spring 2019	2,036	33	198	290	1,056	60	51	33		36	312
Fall 2019	1,672	134	267	421	948	75	30	30		90	345
Spring 2020	1,724	173	287	61	912	45	19	0	9	60	309
Fall 2020	1,269	212	93	72	660	72		0	15	120	204

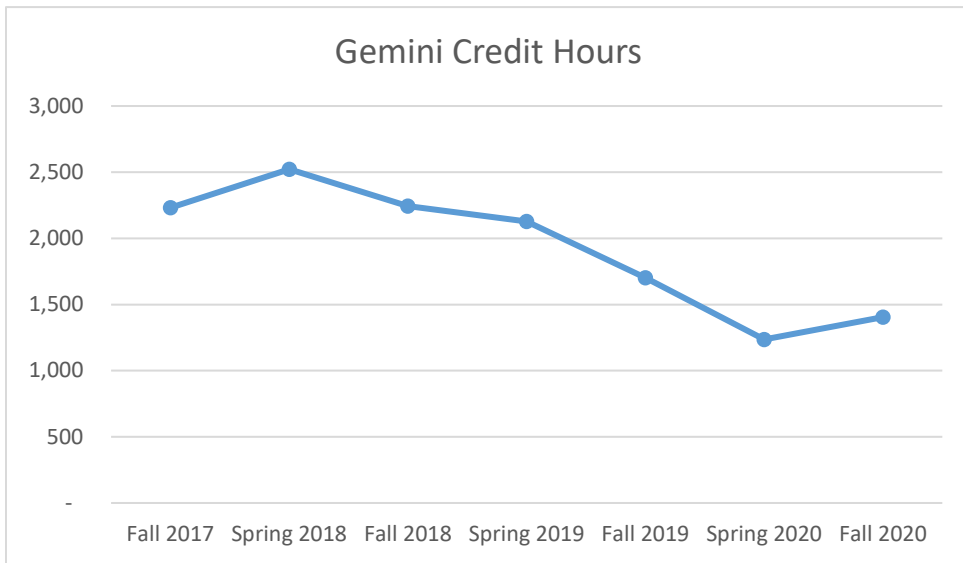
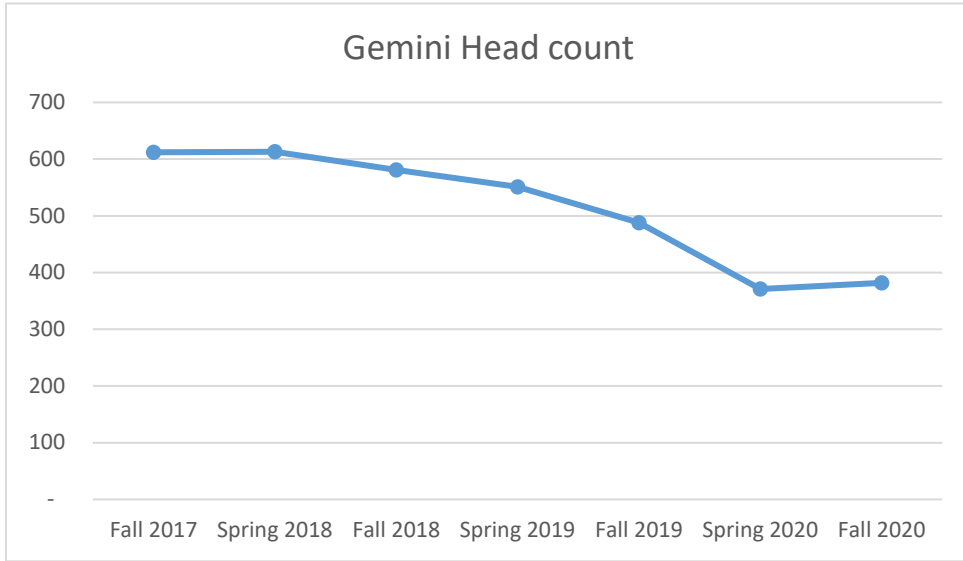
Adult Undergraduate Enrollment by Credit Hours



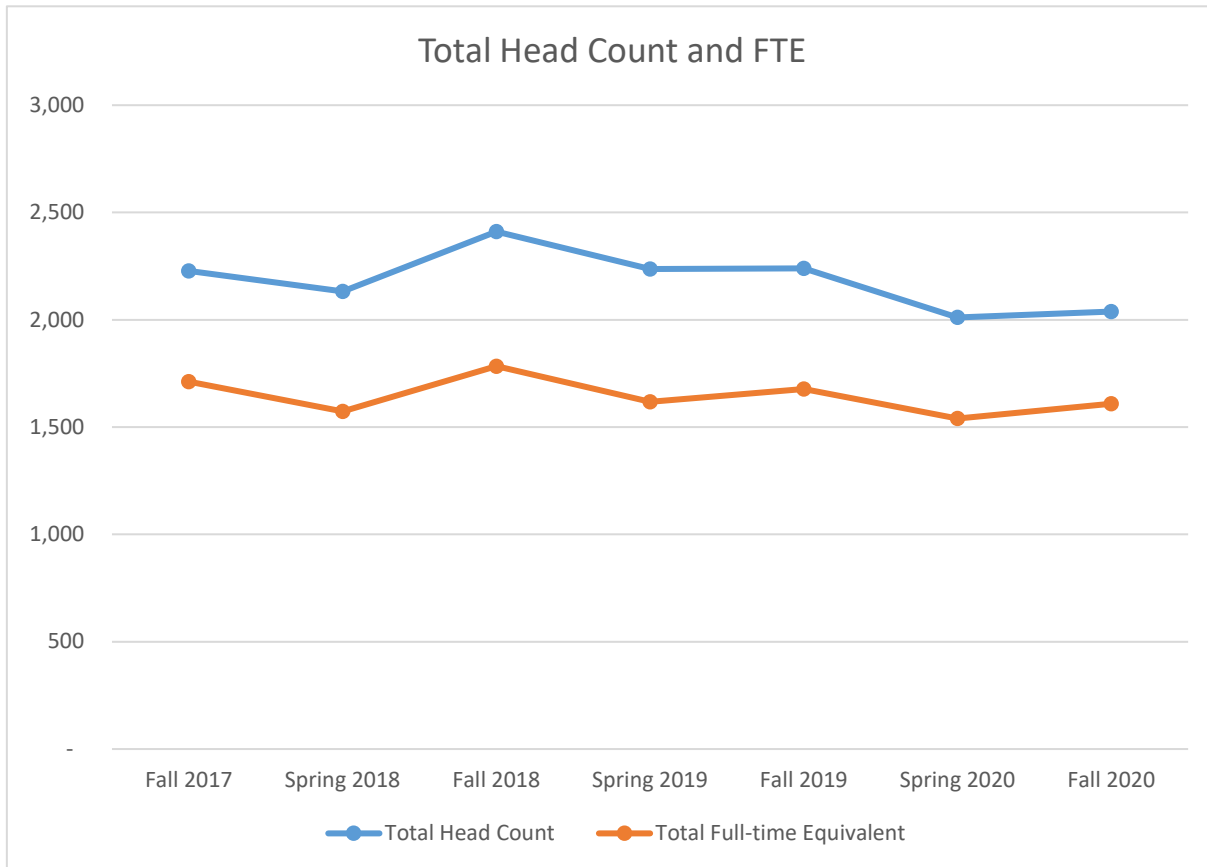
Graduate Enrollment by Credit Hours



Gemini Program		
	Head count	Credit Hours
Fall 2017	612	2,232
Spring 2018	613	2,522
Fall 2018	581	2,244
Spring 2019	551	2,128
Fall 2019	488	1,703
Spring 2020	371	1,236
Fall 2020	382	1,405



Total Enrollment				
	Total Undergraduate	Total Graduate	Total Head Count	Total Full-time Equivalent
Fall 2017	2,024	204	2,228	1,712
Spring 2018	1,918	214	2,132	1,573
Fall 2018	2,184	227	2,411	1,784
Spring 2019	2,023	213	2,236	1,618
Fall 2019	2,032	208	2,240	1,678
Spring 2020	1,837	174	2,011	1,540
Fall 2020	1,893	145	2,038	1,609



Notes:

Total Undergraduate includes traditional part-time students and other non-degree seeking students.

Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount