THOMAS MORE
UNIVERSITY

Fall 2021 Enrollment Data Book

Office of Institutional Research and Assessment
October 15, 2021

Contents:

Traditional Enrollment	2
Traditional Enrollment by Major	3
Cohort Retention and Graduation	4
Digital, Graduate, and Professional Programs Enrollment	5
DGP Enrollment by Program - Head Count	6
DGP Enrollment by Program - by Credit Hour	7
Gemini Enrollment	8
Total Enrollment	9

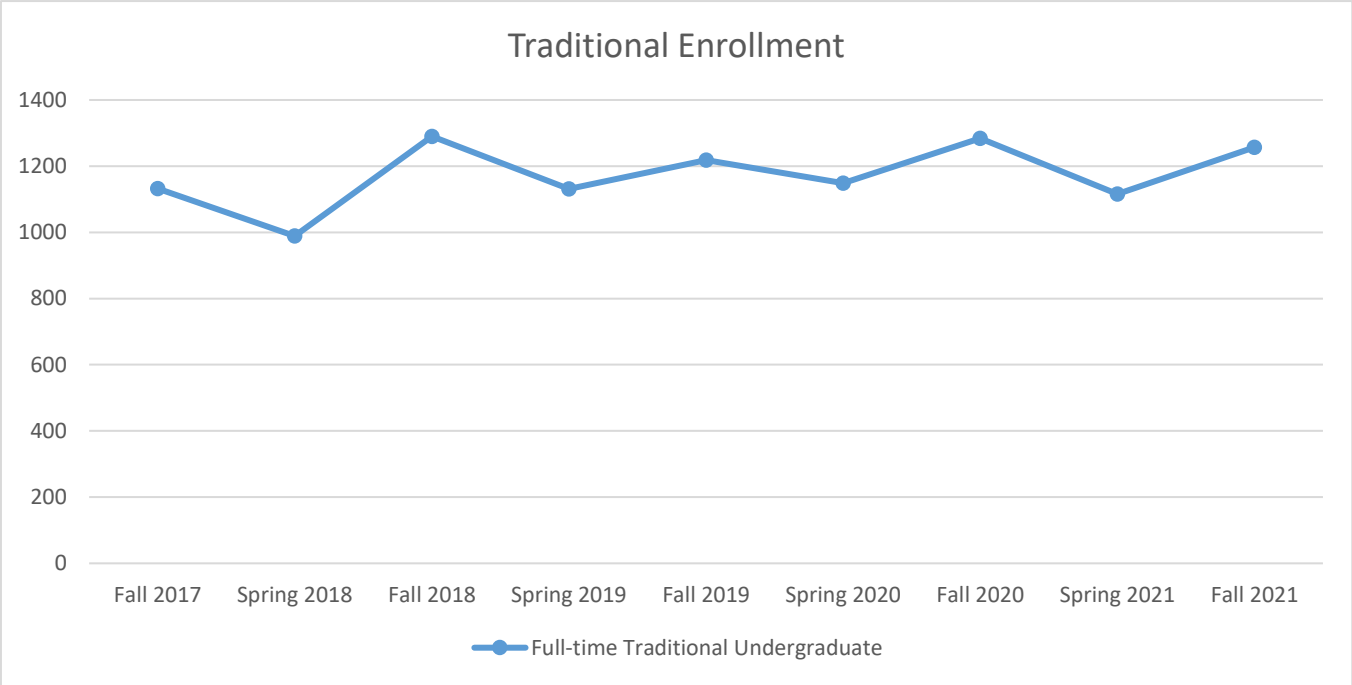
Executive Summary

Full-time, traditional enrollment is 1,257 students. The final cohort of incoming first-time, full-time students was 388, only slightly below last year's 404. Our spring to fall continuing student persistence rate continues to rise going from 82.8% to 84.2% this fall. Traditional programs with the highest enrollment continue to be Business, Nursing, Biology, and Psychology. Digital, Graduate, and Professional enrollment is 307 students, including 163 undergraduates and 144 graduates. Dual credit enrollment is 388. Finally, the overall student head count is 1,986 students.

Full-time Traditional Enrollment							
	Cohort Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	SP to FA Traditional Persistence Rate
Fall 2017					1,132	37	
Fall 2018	480	60	8	742	1,290	20	82.91%
Fall 2019	364	49	6	799	1,218	29	79.58%
Fall 2020	404	47	18	815	1,284	40	82.83%
Fall 2021	388	38	13	818	1,257		84.16%

	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	End of Term Graduates	FA to SP Traditional Persistence Rate
Spring 2018	9	31	6	943	989	94	86.12%
Spring 2019	3	17	11	1,100	1,131	127	86.61%
Spring 2020	9	77*	12	1,051	1,149	165	88.39%
Spring 2021	18	18	7	1,073	1,116	144	86.25%

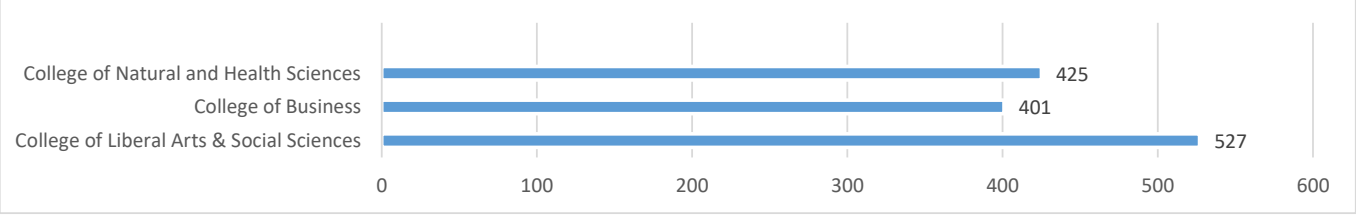
***Spring 2020 New Enrollment includes 57 new students from teach-out agreement with Cincinnati Christian University**



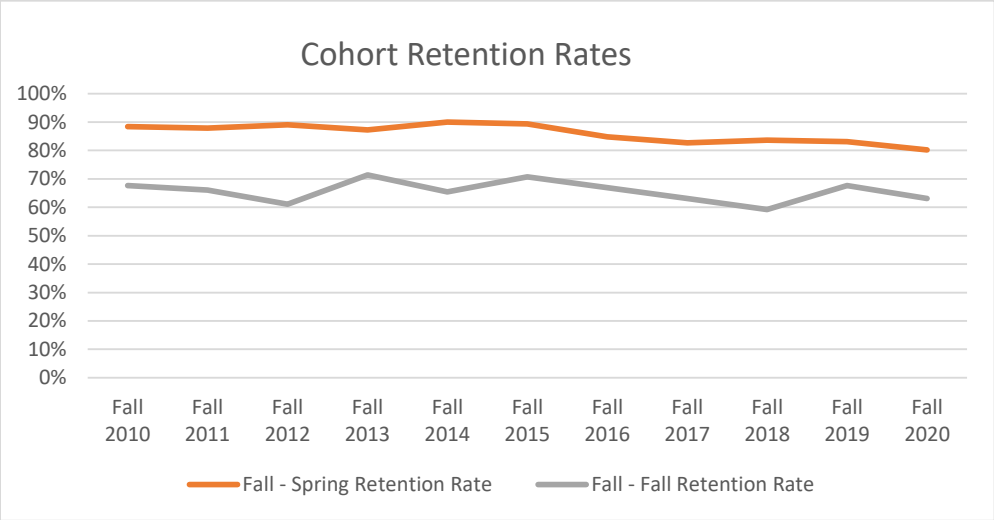
Notes:
Graduates includes students who graduated at the end of that term. Spring graduates also includes those who graduated the following summer.
Persistence Rate = returning enrollment of current term / (previous term total enrollment - previous term end of term graduates)
New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot.

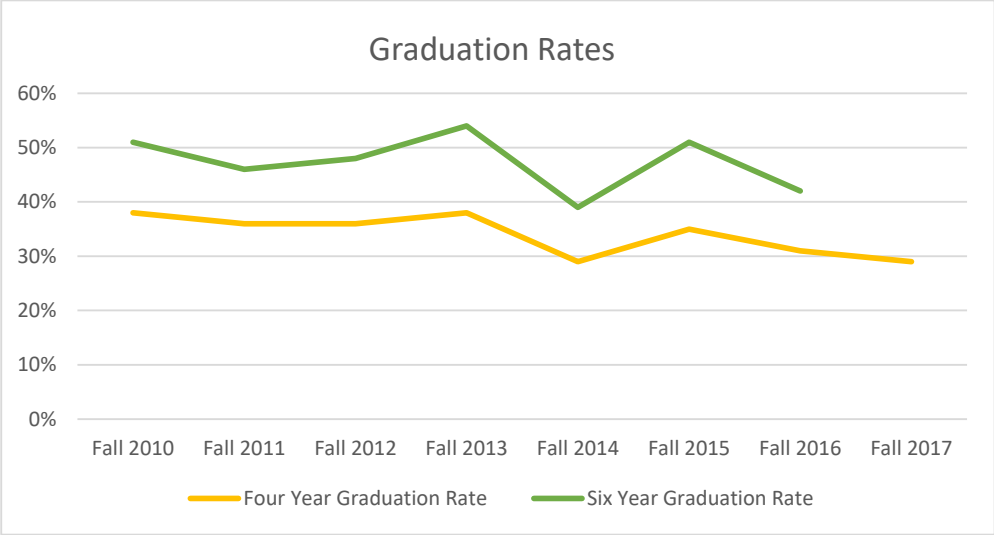
Fall 2021 Traditional Enrollment by Major *full-time students, includes both primary and secondary majors					
Department	**Major**	**2021 Percentage**	**2021**	**2020**	**2019**
Business Administration	Business Administration	15.5%	210	200	186
Nursing	Nursing	11.7%	158	147	120
Biological Sciences	Biology	9.4%	127	148	134
Psychology	Psychology	6.7%	91	97	87
Business Administration	Sports and Entertainment Marketing	4.7%	64	65	49
Criminal Justice and Sociology	Criminal Justice	4.4%	59	44	32
Education	Elementary Education	4.3%	58	64	54
Accountancy	Accountancy	4.2%	57	68	76
Sports Sciences	Exercise Science	4.1%	56	54	48
Sports Sciences	Exercise and Health Strategies	3.5%	47	30	21
Information Systems	Computer Information Systems	2.7%	36	38	31
Creative and Performing Arts	Art	2.6%	35	31	27
Communication	Communication	2.5%	34	32	29
General College	Exploring	2.0%	27	39	25
Education	Special Education	1.8%	25	20	7
History and Political Science	History	1.8%	24	19	22
Law	Law	1.6%	22	21	15
Education	Social Studies-Secondary Education	1.6%	22	17	13
General College	Individualized Program	1.3%	18	11	21
Education	Middle School Education	1.3%	17	16	13
Information Systems	Management Information Systems	1.2%	16	10	12
English	English	1.1%	15	18	21
History and Political Science	Political Science	1.0%	13	14	19
Chemistry	Chemistry	0.8%	11	17	17
Ethical Leadership	Ethical Leadership	0.7%	10	10	15
Education	Initial Education Major	0.7%	10	12	15
Mathematics and Physics	Physics	0.7%	10	14	7
Education	English-Secondary Education	0.7%	9	9	6
Creative and Performing Arts	Theatre	0.7%	9	13	11
Economics	Economics	0.6%	8	11	12
Mathematics and Physics	Mathematics	0.6%	8	8	9
Criminal Justice and Sociology	Sociology	0.5%	7	13	9
Education	Educational Studies	0.4%	6	9	7
Philosophy	Philosophy	0.4%	6	8	6
Theology	Theology	0.4%	6	5	4
Chemistry	Biochemistry	0.4%	5	6	4
Education	Mathematics-Secondary Education	0.2%	3	7	3
Biological Sciences	Medical Laboratory Science	0.2%	3	4	3
Education	Art-Education	0.1%	2	2	2
Education	Biology-Secondary Education	0.1%	2	0	1
Education	Chemistry-Secondary Education	0.1%	2	1	2
Education	Theatre - Secondary Education	0.1%	2	4	6
International Studies	International Studies	0.1%	1	3	3
Education	Spanish Education	0.1%	1	2	2
Sports Sciences	Athletic Training	0.0%	*	*	10
Education	Business and Marketing - Education	0.0%		0	3
Biological Sciences	Environmental Science	0.0%	*	*	2
Foreign Languages	Spanish	0.0%		1	2
Education	Theatre/Speech-Secondary Education	0.0%		1	1

*program discontinued



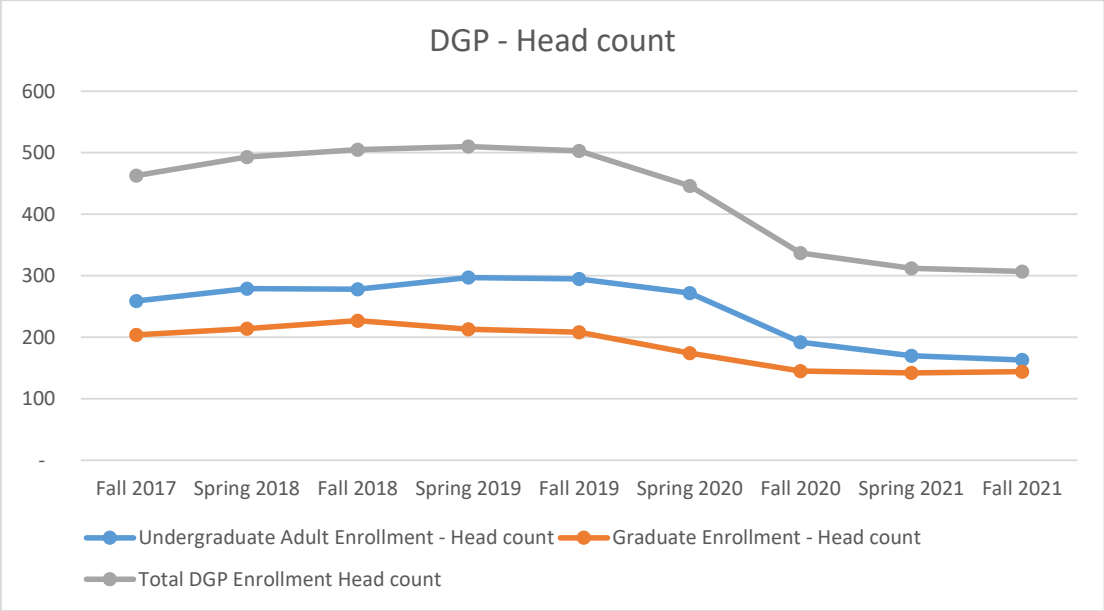
Traditional Cohort - Retention and Graduation Rates					
	Cohort	Fall - Spring Retention Rate	Fall - Fall Retention Rate	Four Year Graduation Rate	Six Year Graduation Rate
Fall 2010	293	88%	68%	38%	51%
Fall 2011	239	88%	66%	36%	46%
Fall 2012	252	89%	61%	36%	48%
Fall 2013	259	87%	71%	38%	54%
Fall 2014	263	90%	65%	29%	39%
Fall 2015	266	89%	71%	35%	51% *
Fall 2016	408	85%	67%	31% *	42% *
Fall 2017	347	83%	63%	29% *	
Fall 2018	483	84%	59%		
Fall 2019	356	83%	68%		
Fall 2020	404	80%	63%		
Fall 2021	388				

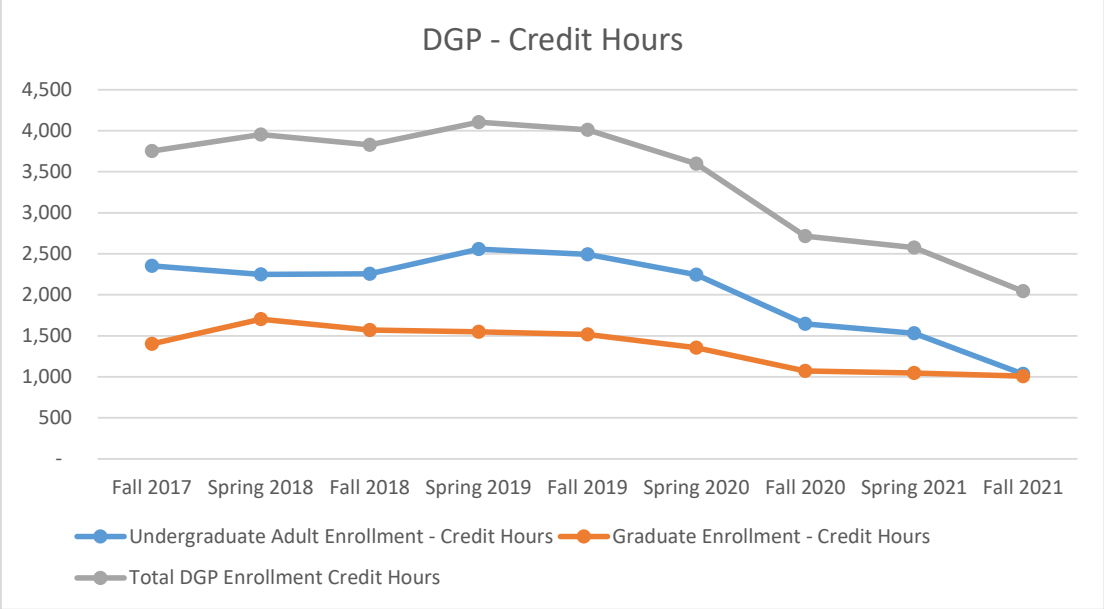




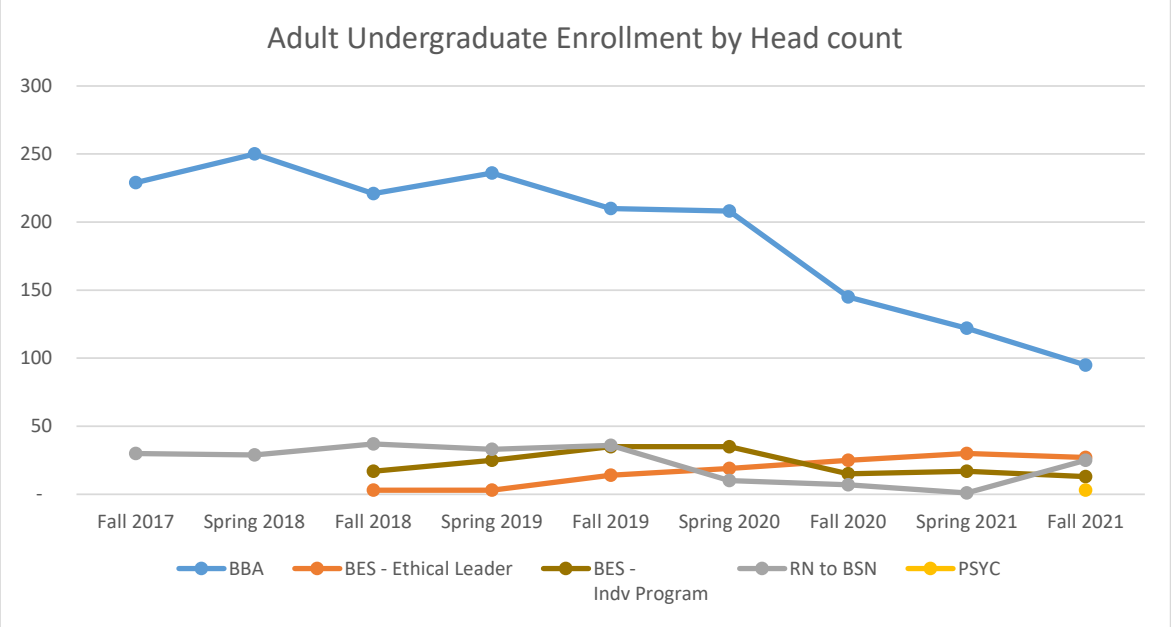
Notes:
Cohort includes first-time full-time students, as defined by IPEDS. For internal reporting, this number includes only traditional students. Adjusted excludes those who leave due to death, military, or disability, as defined by IPEDS.
* Tentative

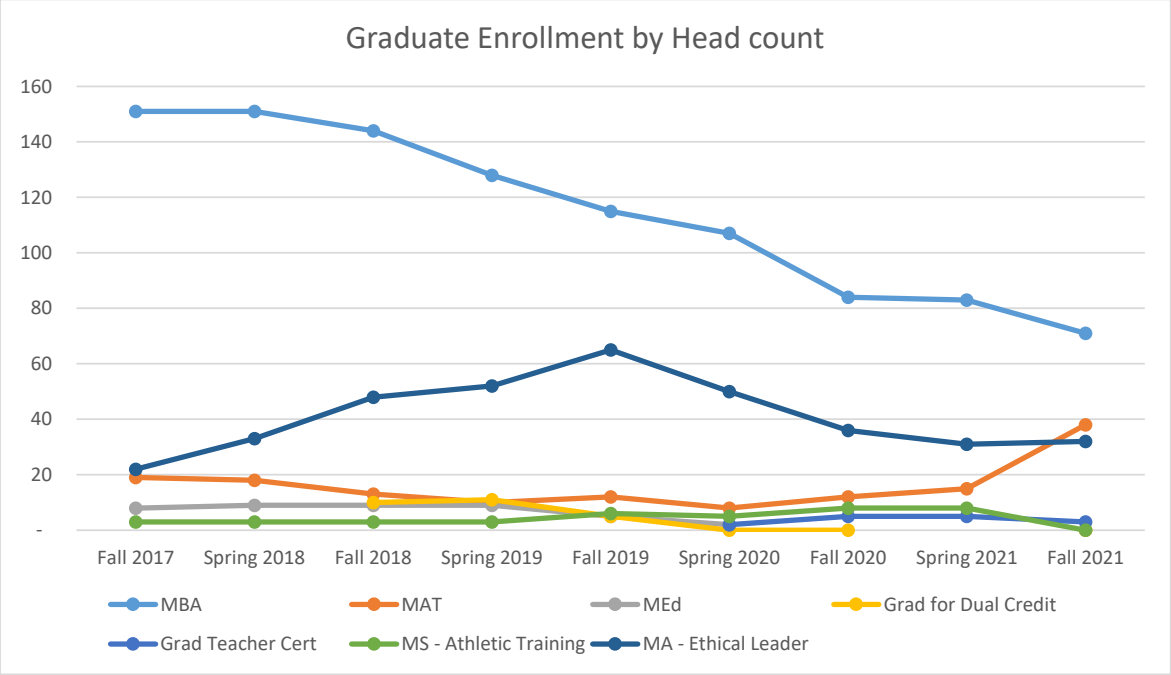
Digital, Graduate, and Professional Programs						
	Undergraduate Adult Enrollment - Head count	Graduate Enrollment - Head count	Total DGP Enrollment Head count	Undergraduate Adult Enrollment - Credit Hours	Graduate Enrollment - Credit Hours	Total DGP Enrollment Credit Hours
Fall 2017	259	204	463	2,352	1,401	3,753
Spring 2018	279	214	493	2,250	1,703	3,953
Fall 2018	278	227	505	2,256	1,572	3,828
Spring 2019	297	213	510	2,557	1,548	4,105
Fall 2019	295	208	503	2,494	1,518	4,012
Spring 2020	272	174	446	2,245	1,354	3,599
Fall 2020	192	145	337	1,646	1,071	2,717
Spring 2021	170	142	312	1,530	1,047	2,577
Fall 2021	163	144	307	1,035	1,009	2,044



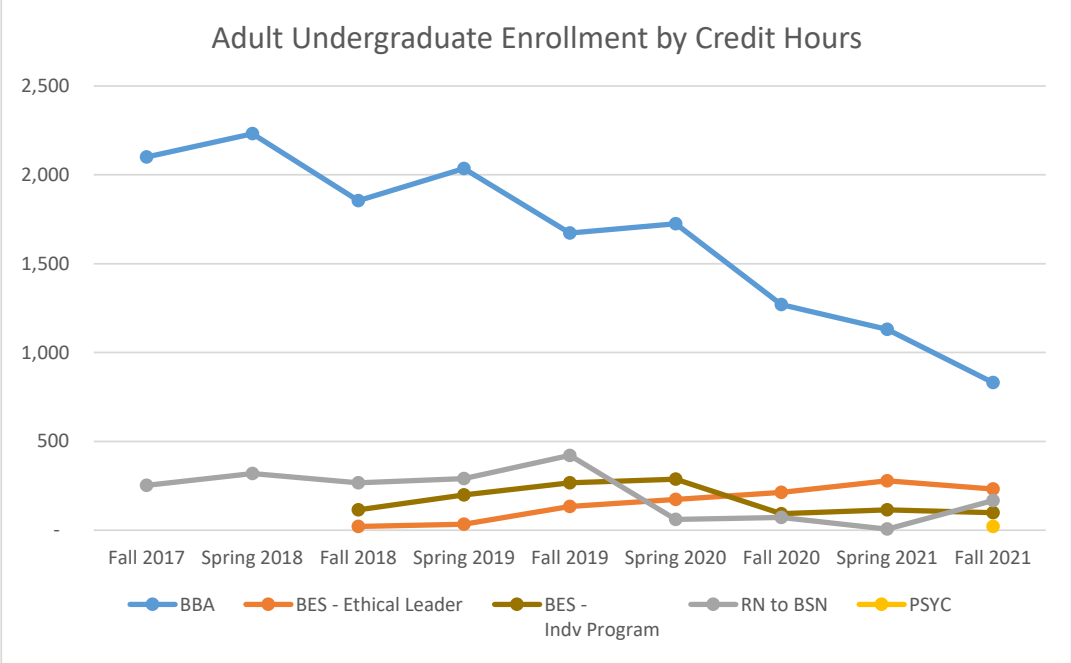


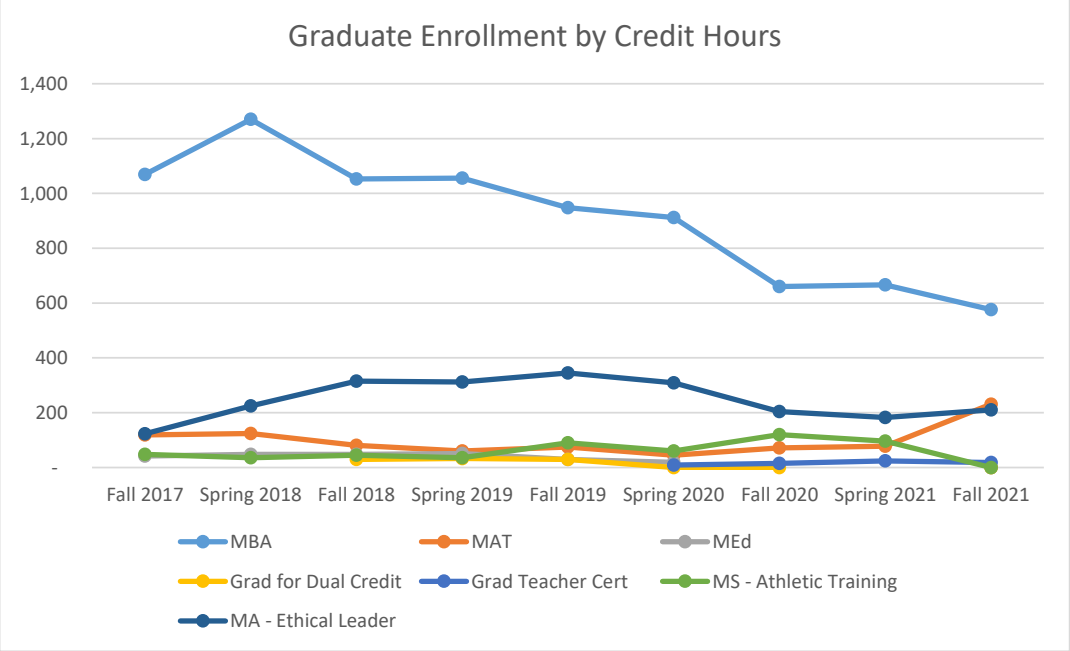
Digital, Graduate, and Professional Programs by Program Head Count												
	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	PSYC	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	229			30		151	19	8			3	22
Spring 2018	250			29		151	18	9			3	33
Fall 2018	221	3	17	37		144	13	9	10		3	48
Spring 2019	236	3	25	33		128	10	9	11		3	52
Fall 2019	210	14	35	36		115	12	5	5		6	65
Spring 2020	208	19	35	10		107	8	2	0	2	5	50
Fall 2020	145	25	15	7		84	12		0	5	8	36
Spring 2021	122	30	17	1		83	15			5	8	31
Fall 2021	95	27	13	25	3	71	38	-	0	3	-	32



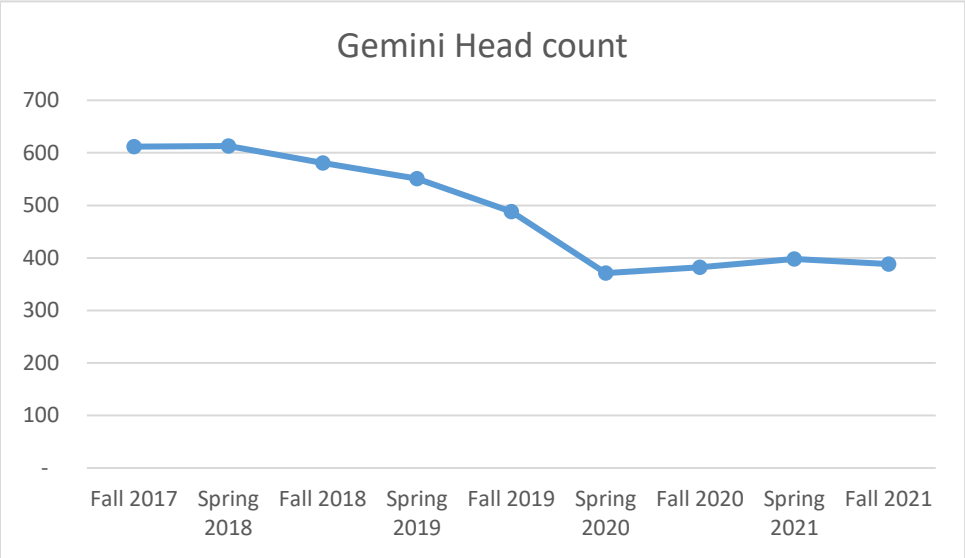


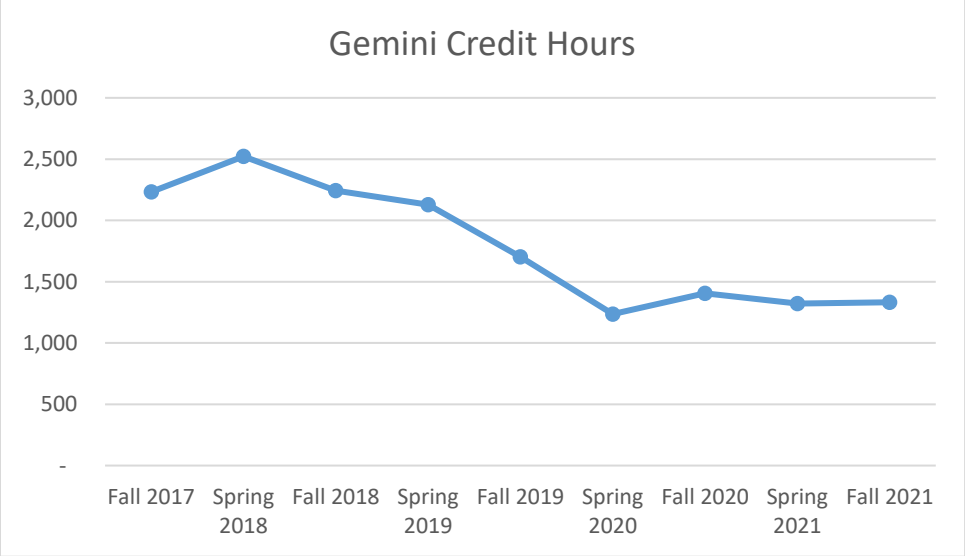
Digital, Graduate, and Professional Programs by Program by Credit Hours												
	BBA	BES - Ethical Leader	BES - Indv Program	RN to BSN	PSYC	MBA	MAT	MEd	Grad for Dual Credit	Grad Teacher Cert	MS - Athletic Training	MA - Ethical Leader
Fall 2017	2,100			252		1,069	119	42			48	123
Spring 2018	2,231			319		1,270	124	48			36	225
Fall 2018	1,855	21	114	266		1,053	81	48	30		45	315
Spring 2019	2,036	33	198	290		1,056	60	51	33		36	312
Fall 2019	1,672	134	267	421		948	75	30	30		90	345
Spring 2020	1,724	173	287	61		912	45	19	0	9	60	309
Fall 2020	1,269	212	93	72		660	72		0	15	120	204
Spring 2021	1,131	278	115	6		666	78			24	96	183
Fall 2021	831	231	99	167	21	576	231	-	0	18	-	210



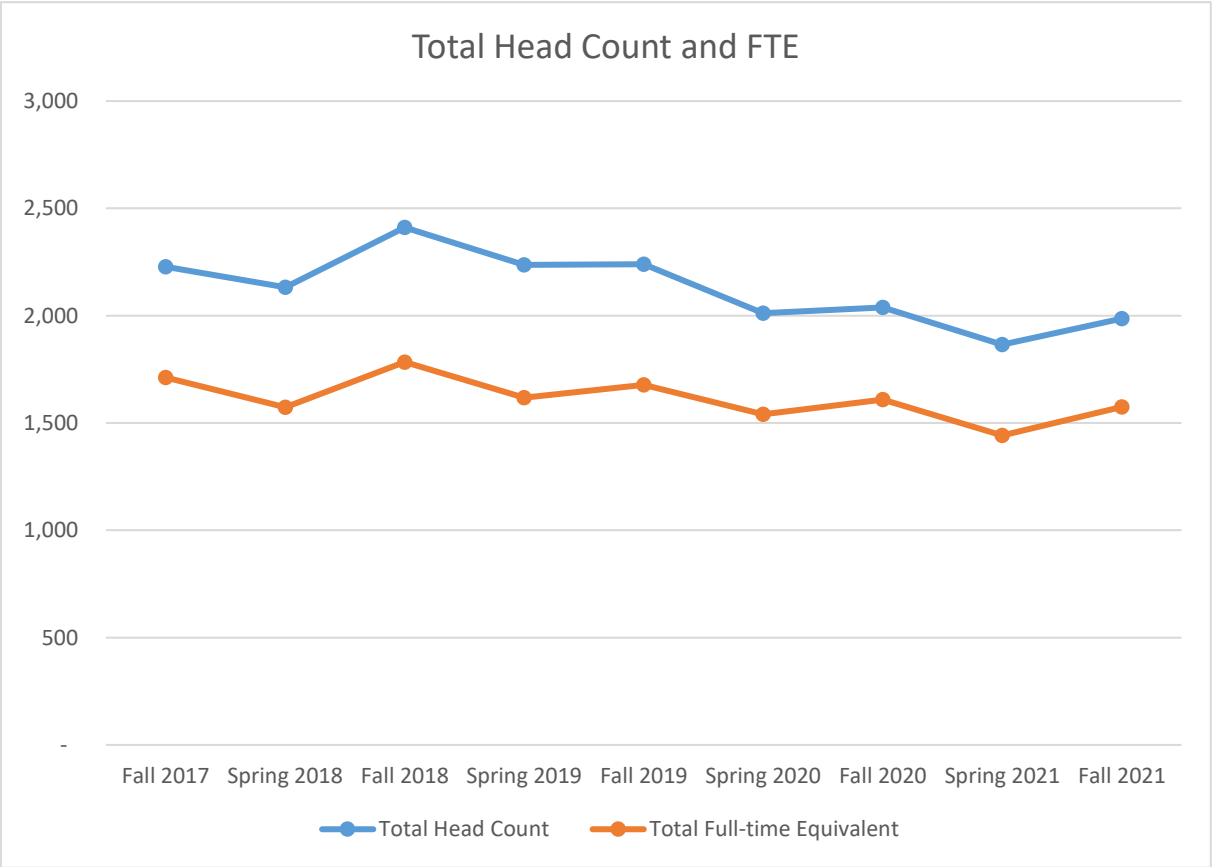


Gemini Program		
	Head count	Credit Hours
Fall 2017	612	2,232
Spring 2018	613	2,522
Fall 2018	581	2,244
Spring 2019	551	2,128
Fall 2019	488	1,703
Spring 2020	371	1,236
Fall 2020	382	1,405
Spring 2021	398	1,323
Fall 2021	388	1,333





Total Enrollment				
	Total Undergraduate	Total Graduate	Total Head Count	Total Full-time Equivalent
Fall 2017	2,024	204	2,228	1,712
Spring 2018	1,918	214	2,132	1,573
Fall 2018	2,184	227	2,411	1,784
Spring 2019	2,023	213	2,236	1,618
Fall 2019	2,032	208	2,240	1,678
Spring 2020	1,837	174	2,011	1,540
Fall 2020	1,893	145	2,038	1,609
Spring 2021	1,723	142	1,865	1,442
Fall 2021	1,842	144	1,986	1,574



Notes:
Total Undergraduate includes traditional part-time students and other non-degree seeking students.
Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount

Census Enrollment, October 15, 2021

	Traditional Enrollment						Digital, Graduate, and Professional Enrollment						Gemini Program		Total Undergraduate	Total Enrollment		Residents
	Cohort Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	SP to FA Traditional Persistence Rate	Undergraduate Adult Enrollment - Head count	Graduate Enrollment - Head count	Total DGP Enrollment Head count	Undergraduate Adult Enrollment - Credit Hours	Graduate Enrollment - Credit Hours	Total DGP Enrollment Credit Hours	Gemini Head count	Gemini Credit Hours	Total Undergraduate	Total Head Count	Total Full-time Equivalent	Total Student Residents
Fall 2017					1,132		259	204	463	2,352	1,401	3,753	612	2,232	2,024	2,228	1,712	384
Fall 2018	480	60	8	742	1,290	82.9%	278	227	505	2,256	1,572	3,828	581	2,244	2,184	2,411	1,784	434
Fall 2019	364	49	6	799	1,218	79.6%	295	208	503	2,494	1,518	4,012	488	1,703	2,032	2,240	1,678	387
Fall 2020	404	47	18	815	1,284	82.8%	192	145	337	1,646	1,071	2,717	382	1,405	1,893	2,038	1,609	395
Fall 2021	388	38	13	818	1,257	84.2%	163	144	307	1,349	1,035	2,384	388	1,333	1,842	1,986	1,574	410

	First-time Student Enrollment	Transfer Enrollment	Readmit Enrollment	Returning Enrollment	Full-time Traditional Undergraduate	FA to SP Traditional Persistence Rate	Undergraduate Adult Enrollment - Head count	Graduate Enrollment - Head count	Total DGP Enrollment Head count	Undergraduate Adult Enrollment - Credit Hours	Graduate Enrollment - Credit Hours	Total DGP Enrollment Credit Hours	Gemini Head count	Gemini Credit Hours	Total Undergraduate	Total Head Count	Total Full-time Equivalent	Total Student Residents
Spring 2018	9	31	6	943	989	86.1%	279	214	493	2,250	1,703	3,953	613	2,522	1,918	2,132	1,573	333
Spring 2019	3	17	11	1,100	1,131	86.6%	297	213	510	2,557	1,548	4,105	551	2,128	2,023	2,236	1,618	375
Spring 2020	9	77*	12	1,051	1,149	88.4%	272	174	446	2,245	1,354	3,599	371	1,236	1,837	2,011	1,540	378
Spring 2021	18	18	7	1,073	1,116	86.3%	170	142	312	1,530	1,047	2,577	398	1,323	1,723	1,865	1,442	335

NOTES
Persistence Rate = returning enrollment of current term / (previous term total enrollment - previous term end of term graduates).

New Enrollment includes students who are new to TMU or did not attend as a full-time, degree-seeking, traditional student on the previous census snapshot.

SP20 new enrollment includes 57 students from Cincinnati Christian University teach-out.

NOTES
Digital, Graduate, and Professional Programs include:
Undergraduate - BBA, BES - Individualized Program, RN to BSN, BES - Ethical Leadership Studies, PSYC
Graduate - MBA, MAT, MEd, MA - ELS, MS - Athletic Training, Non-Degree Graduate for Dual Credit Credentialing, Non-Degree Teacher Certification

NOTES

NOTES
Total Undergraduate includes traditional part-time students and other non-degree seeking students.

NOTES
Full-time Equivalent (FTE) is based on total full-time enrollment plus 1/3 part-time enrollment headcount

NOTES