“...IF ANY GOOD THING SHALL GO FORWARD, SOMETHING MUST BE ADVENTURED.”

—Thomas More
Philosopher, Scholar, Saint
exemplified by superior teaching and an innovative spirit. The College equips students to engage the world with integrity for their whole lives. In traditional curriculum and adult education, Thomas More College is a learner-centered institution. Building on a solid foundation of the Catholic liberal arts intellectual tradition, students are educated to meaningfully contribute to work, family, and community.

Value More - Engage More - Thrive More provides a foundation for students to successfully meet challenges and engage the world. Each individual is guided to Value More—for a meaningful education, Engage More—for student success, Thrive More—for a prosperous future on a journey to develop a meaningful career and a faith-filled, ethical life.
The Plan enables the College to establish a strong financial foundation to carry itself into the foreseeable future.

Value More - Engage More - Thrive More encourages relevant educational and student experiences, resulting in a CHARACTER RETURN ON INVESTMENT (ROI) as students meet the challenge of a values-based education and develop into well-rounded, ethical leaders;

provides programs and tools to ensure that more students successfully initiate and complete a Thomas More education, resulting in a CAREER ROI;

develops COMMUNITY ROI, through engagement with a close-knit, caring network of faculty, staff, administration, and alumni in addition to serving neighbors in need.
VALUE MORE

Highlight the meaning and relevance of a Thomas More College Education

Value More defines a Thomas More Education. Students build an academic, professional, and spiritual foundation through mission-centric classes in the liberal arts and in a chosen major. These experiences promote a lifetime of learning as well as gainful employment. To encourage broader understanding of the value of a Thomas More Education the College will:

- Enhance appreciation of its Catholic liberal arts identity
- Develop and model the Thomas More College experience
- Deliver a core curriculum consistent with the Thomas More College mission and relevant to students within the current landscape of higher education
Highlight the meaning and relevance of a Thomas More College education

**Tactics: 16**

**Metrics: 4**

![Graph showing tactics and metrics for 2014-15, 2015-16, and 2016-17]
ENGAGE MORE

Ensure Successful Completion of a Thomas More College Education by Building a Culture of Continuous Improvement

Engage More describes the journey to complete a Thomas More education. Opportunities in service learning, extracurricular activities, and athletics provide multidimensional connections to the College community and firmly position the student on a path to graduation. A culture of continuous improvement assures that all programs and activities provide the high quality experiences characteristic of a Thomas More Education. To assure that this goal is achieved, the College will:

- Commit to continuous improvement through program evaluations and make decisions based on the results
- Explore and implement new curricular programs and expand on current programs
- Ensure pathways for students to complete programs and launch careers
- Increase and enhance co-curricular and extracurricular activities
ENGAGE MORE

Ensure successful completion of a Thomas More College education by building a culture of continuous improvement

Tactics: 24

Metrics: 21
THRIE MORE

Commit to a Long-Range Plan that Positions the College to Prosper

Thrive More provides the resources necessary for the improve the Thomas More College Experience. Integrated academics, co-curricular opportunities, extra-curricular pursuits, and practical career preparation create the personalized and transformative Thomas More College Experience. To continue to provide this experience, the College must assure that its future is fiscally sound. Working together, administrators, board members, faculty, staff, alumni, and friends of the College will:

- Increase resources through effective enrollment management to grow to ideal size and composition within the scope of our mission
- Diversify revenue streams beyond tuition
- Strengthen community partnerships
- Develop and implement long-range organizational, financial and master plans
THRIVE MORE

Commit to a long-range plan that positions the College to prosper

Tactics: 23

Metrics: 16
A Thomas More College Education illuminates what it means to flourish in our modern, interconnected world. Since the founding in 1921, Thomas More College has graduated over 13,000 alumni who exemplify the professional excellence, ethical leadership, and spiritual integrity that are outcomes of a Thomas More Education. The 2015-2020 Strategic Plan will continue this legacy to the 2021 Centennial Celebration of the College, and beyond, as we unite to VALUE MORE— for a meaningful education, ENGAGE MORE— for student success, THRIVE MORE— for a prosperous future.