Greetings from the Department of Business Administration

by Dr. Lawrence Byerly, Business Chairperson

I would like to welcome new students and congratulate enrolled students that are making progress in their degree plans and of course those that are graduating. This issue is a reference for some of the resources and events that will enrich your student experience and your professional life, I encourage you to take a look at upcoming events.

The department has had a productive summer. The college welcomes Therese Sprinkle, our newest faculty member. She is currently working on her dissertation at the University of Cincinnati. She will be instructing in the management courses in the BBA program and in the MBA program. Congratulations to the following business faculty who were awarded promotion and/or tenure:

- Dr. Kathy Dye was promoted to Full Professor.
- Dr. Anne Busse was promoted to Associate Professor.
- Dr. Jack Rudnick was promoted to Associate Professor.
- Professor Lynnette Guzzino was awarded tenure.

The Department of Business Administration is completing the process for an additional Business School accreditation through ACBSP. Assessment of students is very important in the accreditation and curriculum review process. The assessment exams are administered at the beginning and the end of the programs. The results provide information to the department and accreditation groups as to how students perform with respect to learning goals and objectives set by the department. You will be pleased to know that our students score very well on the exiting examination. We encourage students to voice their thoughts about the curriculum and faculty via the student evaluations for each class. In the very near future all evaluations will be completed electronically in the classroom.

We are developing a new series of awards for academic progress. The highlight of this process is the addition of an honors fraternity. Stay tuned for more information in the spring. Our hope is to further recognize the efforts of our students.

The next MBA networking event will be hosted in the Spring. The BBA/AES networking event will be introduced as well. Students have the opportunity to interact with peers, TMC administration and faculty. Look for your invitation in the spring.

Good luck this fall!
One of the things I wanted to make clear is that the U.S. faces two different kinds of problems. The first is a short run deficit problem and the second is a long term debt problem. The short term deficit problem has arisen because we’re fighting two wars, have expanded Medicare and have tried to fight the Little Depression with budgetary tools. But the deficit problem, it turns out, is related to the fact that taxes as a share of GDP, have fallen to 14.8 percent -- a low since 1950 for the US where we’ve averaged 18 percent for the last 60 years. I wanted to be as forceful as possible in making the case that our short term woes are due to the fact that we tax too little – not that we spend too much. And that cutting spending during the Little Depression will only hurt our economy without helping it.

Dr. Malcolm Robinson discusses economy

When I received the email from Bill Goodman, the host of “Kentucky Tonight”, asking if I were available to serve as a panelist the following week, I was taken aback. I had thought he might reconvene his expert panel on the economy in July – as he’d done the last two years – but this was June and I had class scheduled for the following Monday night. Members of the Blue Ash MBA 2-3 group may remember that I was worried about angering my Monday night class by asking them to move to a new night for the next week. But I thought that it was important that I attend and that the class would understand if I explained myself to them.

I then sat down to do my preparation for the program. I had been told we were discussing the economy and the debt ceiling. This meant I needed to do some research on what the state of the economy was like in June 2011. What was the unemployment rate; how had it changed over the last year? What is the debt ceiling? What would it mean if the U.S. couldn’t pay its debts? And why was the debt ceiling issue important? I haven’t done job interviews in a long time, but preparing to be on TV is like preparing for a job interview. The better informed I could be with particular specifics about our nation’s problems, the better impression I can make for my point of view and policy prescriptions.

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The problem, of course, is figuring out how to say what I wanted to say given the flow of the conversation and the dynamic of the group. My feeling is that the preparation that I did allowed me to say most of what I had prepared in as artful a way as possible. I don’t know that I convinced anyone that I was correct but that didn’t mean that I shouldn’t have tried.
Saints football season opener Sept. 10

Catch up with your fellow TAP students and their families to cheer on the Saints football team, ranked 11th in the nation!

- Honoring the heroes, victims and families of the 9/11 attacks
- Game kickoff 1:30 p.m.
- Pre-game activities begin at 10:30 a.m.
- B-105 live remote
- Chick-fil-A half-time giveaways
- Face painting, games
- Pre-game concessions
- Free game admission with student ID
- Free game admission extended to all first responders with department ID
- Parking $5
- Donate items to support local National Guard units deployed. Drop box at TAP booth

EntreLeadership
Building Leaders, Growing Businesses

Nationwide simulcast led by Dave Ramsey

Sept. 30, 9:45 a.m. – 5 p.m.
seating begins at 9:15 a.m.

Thomas More College
Blue Ash Learning Center
Cost $39 waived for first 30 reservations

Workbooks provided

EntreLeadership combines the innovative spirit of an entrepreneur with the passion and drive of a leader. Since his first hire, Dave Ramsey has made it a priority to train, mentor and refine his leadership team. The EntreLeadership principles have been the foundation of his training process since day one.

Seating is limited please contact the Blue Ash office at 513-483-3900 to register.
Dr. Steven Flynn earned his Ph.D. in Accountancy from University of Cincinnati in 1987. He is a past recipient of the Elijah Watts Sells Performance with Distinction Award for scores attained on the Uniform CPA Examination. At the time, only 150 candidates in the nation out of more than 60,000 sitting for the exam, received this award.

Dr. Flynn began his full-time career with Thomas More College in 1997 as Assistant Professor in Accountancy and now holds the rank of Professor. During his time, he has served in many capacities outside the classroom, including Department Chair of Accountancy (1999-present) and Division Chair of Business and Accountancy (2004-present). Under his leadership, the accountancy program has flourished.

Dr. Flynn is active professionally and is published in several professional journals. His most recent article, “Multiple Financial Experts, Audit Firm Tenure and the Nonprofessional Investor,” Journal of Academy of Business and Economics, vol.10 (1), 2010, pages 131 - 138, led to a presentation at the International Academy of Business and Economics Annual Conference held in Las Vegas, Nev. Dr. Flynn presents other aspects of his research work annually at this conference.

Dr. Flynn’s expertise is respected by peers in the discipline. He serves as chief editor of International Journal of Applied Accounting and Finance and as a professional reviewer for papers submitted to the Annual Meetings of the International Academy of Business and Economics and to the Annual Meetings of the American Accounting Association.

While his professional accomplishments are impressive, he is most appreciated by students for his teaching ability. Part of his success is attributable to his teaching philosophy. In Dr. Flynn’s words, “I seek to meticulously explain complex concepts in simple terms and strive to provide a classroom environment that promotes student participation and engagement. I work to achieve these goals by: applying course concepts to settings familiar to students; encouraging students to answer questions and to ask their own; seeking feedback from students throughout class sessions concerning their level of understanding of important topics and concepts; and demonstrating respect for each student.”

The college has the highest respect for Dr. Flynn’s abilities as a teacher, scholar and leader and is pleased to include him in the legacy of excellent faculty at Thomas More College.

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**TAP Student Account**

Simply register as a new user by providing your student ID and current e-mail address that you provided on your application for admission. Click above.

A password will be e-mailed to you after registering. You will use your password and student ID to log into the site. The home page shows your account balance and has a link to your account history.

- TAP account balances
- Receipts
- Printing invoices
- 1098-T information

**Financial Aid**

Making a change to your academic plan?

Contact the financial aid office with your updated plan at: christy.edmondson@thomasmore.edu

**Upcoming cohort start dates.**

Refer a colleague today!

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This summer TAP organized two book reading events at Cincinnati Children’s Hospital and Ronald McDonald House. During the visits the authors read to patients and resident families. Attendees received a free copy of the selection which the authors personally signed.

Many of TAP’s alumni and students are hospital employees. “It was inspiring to witness the impact they make each day,” said Judy Bautista, TAP enrollment manager. The authors, Roberta Karim and Yvette Harrold, delivered a message of support and care.

Sarah Courtney, Corporate Communications Manager for St. Elizabeth Healthcare, is responsible for developing and implementing communication activities for St. Elizabeth in support of the system’s strategic goals. Her primary functions include developing and implementing system communication plans and managing internal publications, and providing support for service lines, hospital departments and administration, while supporting the mission, vision, values and strategic objectives of the health care system.

Prior to joining St. Elizabeth Healthcare, Courtney was the Assistant Internal Communications Manager at Fifth Third Bancorp where she managed the company’s strategic internal communications to Fifth Third Bancorp employees, partnering directly with the executive, business line and staff functions of the company to strategize, plan and execute communications. Earlier in her career, she served as the assistant vice president and communications and public affairs manager at Citi where she managed the company’s local community funding and philanthropy, and the development and execution of strategic and tactical plans for external and internal communications. In her civic engagement activities, Courtney is a graduate of Leadership Northern Kentucky. She is a member of the Board of Directors for the St. Elizabeth Healthcare Foundation, and has previously served on the Board of United Way’s Success By 6 and Covington Independent School’s Partners in Prevention. Courtney has also served on strategic committees for Northern Kentucky Vision 2015, the Northern Kentucky Chamber of Commerce and Legacy.

Courtney holds a Master of Business Administration from Thomas More College and a Bachelor of Science in Telecommunications and Mass Media from the University of Kentucky. Courtney resides in Independence, Ky., with her husband, Jonathan, and their children, Alexander and Claire.

Authors visit Cincinnati Children’s Hospital Medical Center, Ronald McDonald House

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Click here to submit your news items for the next issue.

Thank you to those that submitted articles and signed up for our video testimonial project. Ideas for future contributions include:

- Student profiles and promotions
- MBA Project information
- Job openings
- Video testimonials
- Group or faculty kudos
- 90 days of service
Greetings from the TAP student advising team!

by Anthony Schumacher, Associate Director of Adult and Professional Education

With the start of a new school year, I’m sure all of you have the same thing in mind: graduation! Well, maybe I’m wrong about that being on your mind now, but all of you are working toward that goal. Whether you are earning an AES degree, BBA degree, or MBA you are making progress toward a goal, one that all TMC faculty and staff are willing to help you achieve. As you are well aware, taking classes is a necessary task on the degree path.

When developing your academic plan, please keep in mind the following dates:

Spring Registration Dates:
- Oct. 31 Monday  Spring priority registration for seniors
- Nov. 1 Tuesday  Spring priority registration for juniors
- Nov. 2 Wednesday  Spring priority registration for sophomores
- Nov. 3 Thursday  Spring priority registration for freshmen
- Nov. 4 Friday  Open registration

Please contact us to schedule an advising appointment as you prepare to add courses to your schedule for spring 2012. If you are a student at the Blue Ash campus, please call 513-483-3900, or Crestview Hills campus students, call 859-344-3333.

Developing a degree plan and following it puts the goal of graduation within reach!

TAP workplace and community event schedule

Stop by and refer a co-worker to Thomas More College. Don’t see your company? Contact us to arrange a visit.

- Sept. 6 - 7  The GAP Distribution Centers
- Sept. 7 U.S. Coast Guard
- Sept. 8 UC Health
- Sept. 8 Blue Ash concert series
- Sept. 10 Saints football season opener
- Sept. 15 CCHMC YP lunch
- Sept. 15 Blue Ash concert series
- Sept. 15 Gateway
- Sept. 20-22 IRS
- Sept. 20 TAP Information Sessions
- Sept. 21 Cengage Cincinnati
- Sept. 22 Cincinnati Insurance
- Sept. 22 Blue Ash concert series
- Sept. 29 Cincinnati Water Works
- Sept. 29 Gateway
- Sept. 29 Blue Ash concert series
- Oct. 6 Gateway
- Oct. 11 City of Blue Ash
- Oct. 11 Perfetti Van Melle
- Oct. 13 Community job fair - Holbrook Student Center
- Oct. 20 Gateway
- Oct. 20 Chatfield College
- Oct. 26 Cengage Kentucky
- Oct. 26 TAP Information Sessions

TAP will be collecting items for our local national guard units that are currently deployed. We will accept items until October 15.

Collection drop-off points
- Center for Adult and Professional Education
- Blue Ash Campus
- TMC Business Faculty office
- TMC Library
- Saints vs. Hanover Sept. 10 - TAP booth during pre-game

90 days of service in honor of Thomas More College

Click for a list of suggested items

Highway updates for your commute to the Crestview Hills campus.